

RED ANGUS | SIMM-ANGUS | CHAROLAIS

*Moose Creek*

— RED ANGUS —

2021

2-YEAR-OLD SALE | FEBRUARY 3



1:30 PM | FEBRUARY 3, 2021 | KISBEY, SASK

ANNUAL  
*2-year-old* FEBRUARY 3  
BULL SALE 1:30PM CST

*Sale Staff*

Chris Poley, AUCTIONEER ..... (306) 220-5006  
Ben Wright, RINGSIDE ..... (519) 374-3335  
Nathan Marin, RINGSIDE ..... (306) 869-7130

*Sale Day Phones*

Moose Creek Red Angus ..... (306) 462-4836  
Darren's cell ..... (306) 577-8970

*Buyer Representatives*

Shane Michelson ..... (403) 363-9973  
Glen Vargo ..... (306) 736-7710  
Jim Hallberg (Shiney) ..... (306) 861-0917  
Ken Wray .....H (204) 686-2289, C (204) 522-6117  
Don Dayman ..... (306) 457-8055  
Whitney Bosovich (DLMS) ..... (780) 991-3025  
Melissa McRae (DLMS) ..... (204) 573-9903

*Sale Accommodations*

Ramada, Carlyle, Sask ..... (877) 909-2327  
Poplar Tree Inn, Stoughton, Sask ..... (306) 457-3540

*Photos & Videos*

Additional photos and videos of the offering will be on the website at [www.moosecreekredangus.com](http://www.moosecreekredangus.com).

**CATALOGUE ORDER IS SALE ORDER**

*Development & Delivery*

We will continue to develop your newly purchased herd sire(s) for you at no cost. All we ask is that you insure your purchase for the duration that he is being developed. The bulls staying until spring will be semen checked and delivered to you in April/May or as loads develop for your area. For anyone wanting to develop their own bulls, a rebate of \$250 per bull will be subtracted from the purchase price. This applies to any bulls taken sale day or delivered within seven days of the sale.

*Semen Testing*

Each bull in the sale has been palpated, scrotal measured and vet inspected twice prior to sale. Once in the spring prior to going to grass and once again just before cataloguing. None of the bulls have been semen tested. Before delivery in the spring, we will semen test and guarantee every bull to pass and be fit for breeding. We highly recommend that if your turn out date is mid-summer, to have your bulls semen checked within 30 days of turn out. Any bulls that are picked up or delivered within 7 days of the sale will need to be semen checked by the purchaser. A replacement bull or credit will be issued for bulls incapable of settling cows. The credit can be used at any sale, on any class of cattle or breed. At no point shall the compensation be greater than the purchase price.

*Online Bidding*

Watch and bid on-line at DLMS.ca, (Mark Shologan, 780-699-5082) If you're planning to bid on-line, please feel free to contact the sale staff or Darren as we are pleased to help select a bull(s) that will fit into your program. It is our utmost priority to ensure you secure the correct bull for the system and role you plan to use him in.



*Bull Photography*

Prairie Pistol Designs

*Catalogue Design*

Bella Spur Creative





RED ANGUS • RED SIMMANGUS • CHAROLAIS

# Moose Creek

— R E D A N G U S —

## 2-YEAR-OLD BULL SALE

1:30PM • WEDNESDAY, FEBRUARY 3, 2021

AT MOOSE CREEK RED ANGUS

3 MILES SOUTH & 1 MILE EAST of KISBEY, SASKATCHEWAN

Welcome to the 2021 Edition of the Moose Creek 2-Year-Old Bull Sale. *Congratulations, 2020 is officially in the books!* What a year it was! As we flip the calendar into a new year, it's safe to say, everyone has a new respect for agriculture and what it means to a country to have a safe, reliable food source. The sense of community and small town pride was amazing during these trying times. It was inspirational to see people caring for each other and helping out the vulnerable while quietly dealing with their own struggles.

2020, despite the obvious, was an excellent year for our operation. We sold the highest volume of commercial bulls for the highest gross ever. This isn't a statement to rub other's noses in but an indication of what the industry thinks of our product, service and vision. We continue to ask the hard questions of ourselves; what can we do better, how can we improve our stock, your buying experience, how to make sure the value of your purchase doesn't end at our laneway.

We've moved into our 7th decade of raising registered Angus. We're finally getting the hang of it! All jokes aside, producers have marked our sale date and breeding program as one to be associated with. We've tried to quiet the white noise of EPD's, DNA and multi-trait, corporate, computer mumbo-jumbo and worked on the relevant traits you have asked for: Calving ease bulls that can confidently be used on heifers; power, maternal bulls that can go in big fields and leave marketable steers and quality replacements. All of this in a responsibly raised and developed bull with an unforgiving eye to structure and soundness.

As we grow our Charolais herd, it's more and more obvious that the industry wants white bulls that can calve unsupervised and produce payweight in the fall. With the purchase of a large group of Wood River pairs, our herd has gotten to the scale that we can offer a large, consistent group of half & three-quarter brothers. All of the bulls have been weaned and developed here throughout their entire lives. I've not been this excited about the Charolais program since the first female walked off the trailer some 15 years ago.

Our Red SimmAngus offering is awfully good, extremely consistent and traditionally the best value sale day. The mothers of these bulls aren't just numbers in a field, each one of them is a cow that I'd be proud to show you and can give you a proven, production record. The sires are household names, sourced from the top genetics we can find. Cowmen and women asked us to raise them Simmental based 2-year-olds with longevity and fed to last; this is our best effort to date.

With the uncertainty of Covid and government regulations, our sale will be broadcasted live on DLMS as well as bidding in person or phone bidding are available as always. We will be serving a noon meal, however I'm not sure what that will look like but with Jack & Dianne Wilson preparing it, it will be damn tasty. If you are uncomfortable with the sale or crowds or feel that you would like to come prior to sale day, you're more than welcome anytime up to February 3rd. We will do whatever you'd like to make your trip here safe and comfortable.

Thank you for your interest and for your time viewing our sale catalogue.

Take care of yourselves and your family.

**Darren Ippolito**  
for Moose Creek Red Angus

More than  
**50** YEARS  
IN THE BUSINESS,  
WE WILL BE THERE  
WHEN YOU NEED US.



Darren, Kylie, Kord, Henrietta & Ray-Lynn



Candace, Glenn & Donna

Moose Creek Red Angus • Darren Ippolito BOX 190, KISBEY, SASKATCHEWAN S0C 1L0

WEBSITE [www.moosecreekredangus.com](http://www.moosecreekredangus.com) EMAIL [moose.creek@sasktel.net](mailto:moose.creek@sasktel.net)

DARREN 306-577-8970 TEL/FAX 306-462-4836

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# Check Those

Our thinking needs to move to the bulls in the herd because it is the time to start worrying. A bull that is not reproductively sound today more than likely will not be settling cows in June.

The reproductive process in a bull is not something that can be turned on and off. In reality, a bull's reproductive process never should turn off. If it does, to get it to turn on again is a major, time-consuming process. One could liken the problem to an engine that has the wrong fuel in it during the dead of winter and is stalled on a frozen highway 300 miles from the nearest service station.

As an optimist, one would think that one will get the engine going again, even if it takes until the spring thaw. Any immediacy in getting the engine started

probably will cost a lot of money and still take time, so don't use the wrong fuel and save yourself a lot of stress and work.

Likewise, now is the time to check the bulls to avoid any crises management issues before the weather is nice and the bulls are loaded on the trailer to service a friendly pasture of cows. The cows often are the focus of attention because they have those nice-looking calves walking alongside and are the primary feeding group.

Only after all the cows and calves are fed do we wonder if the bulls have been fed. When one looks at how much bulls cost these days, they should get the same treatment as cows. How often does one drive by a producer's lot to look at the cows only to notice that the bulls are eating on an old bale of hay in the bull pen? There

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**From the onset, the bull requires at least 54 days to produce a viable sperm cell and another seven to 10 days for the sperm cell to arrive at the launch pad. That's more than two months that is needed for a bull to initiate the ability to settle a cow.**

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# Bulls NOW

aren't that many bulls, so they end up nibbling on the outside of the bale, which eventually turns old.

This is not a good plan; it may lead to procrastination and missing an opportunity for the early diagnosis of a problem. Why early diagnosis? A bull has a very complex process called spermatogenesis. This process occurs in the testis and starts when a cell decides to become a sperm cell. From the onset, the bull requires at least 54 days to produce a viable sperm cell and another seven to 10 days for the sperm cell to arrive at the launch pad. That's more than two months that is needed for a bull to initiate the ability to settle a cow.

To further complicate matters, we know one sperm cell is not nearly enough. In reality, the bull needs to produce billions of sperm cells in preparation for a day's breeding. Obviously, awareness and expectation of bull fertility needs to be placed at the top of the managerial list today.

Start by making sure the bulls have a complete nutritional program that is evident in good body conditioning. Do not hesitate to call your consulting nutritionist to ask for a re-evaluation.

Are the bulls getting what they need? Thin bulls, those with ribs showing and other bone structures very prominent, need a nutritional re-evaluation regardless of what is being fed.

Once the nutrition level is set, start asking questions. Has age taken a toll that has rendered some bulls

incapable of a vigorous breeding schedule? Are structural problems and injuries created by day-to-day jostling evident? Likewise, make sure one has not overcompensated and created bull couch potatoes. These bulls are overpampered and overfed, and lack the physical conditioning or desire to get the job done when turned out with a group of cycling cows. Both over and underfeeding are not good.

A lot of effort is wasted on good cow management when bull management is lacking or nonexistent. Bulls need to be in good physical condition to meet the rigors of an active reproductive life. Exercise doesn't hurt.

A thorough breeding exam is required, even for the healthiest-appearing male. The exam should include a physical evaluation of the body condition, feet and legs, eyes and any indication of illness. A rectal exam to evaluate the prostate and other internal reproductive organs, plus an external examination of the testes, scrotum, penis and prepuce is required. A semen evaluation based on volume, color, motility and morphology should conclude the breeding soundness exam.

All these evaluations need to be done now, one to two months prior to bull turnout to acquire the needed replacements and correct other deficiencies in the bull pen. The last evaluation is done at bull turnout, which is making sure the bull wants to breed cows.

Kris Ringwall, Beef Specialist, NDSU Extension Service





# Red Angus

Our Red Angus program is one of the oldest and most respected in Canada. We've adapted to the needs of the industry; breeding, developing and marketing responsibly raised 2 year old bulls. We practice what the market preaches - calving ease, respectable performance, maternal bred bulls whose daughters won't eat you out of house and home. No resources have been spared when trying to advance our cowherd, the walking sires are household names across the industry. However, most importantly, 7 decades of strict Red Angus breeding reputation is on the line every time we offer a herd sire for sale.





1  
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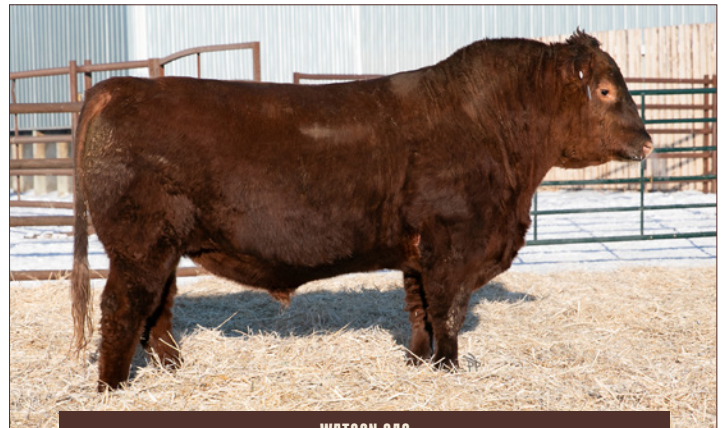
*Moose Creek*

**WATSON 64G**

RED | POLLED | 2127987 | MAR 3, 2019

*sire* RED HOWE CLEARWATER 21C  
RED MCRAE'S MYSTIC 22T  
*dam* RED TCR FIREFLY 49Y

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	78 lbs	702 lbs	1464 lbs	4.11 lbs	1776 lbs	38 cm



WATSON 64G

2  
X

*Moose Creek*

**THUMPER 46G\***

RED | POLLED | 2109228 | FEB 28, 2019

*sire* RED BLAIR'S NOTORIOUS 62B  
RED T-K SAND HILL 80B  
*dam* RED MOOSE CREEK LANA 97E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	74 lbs	639 lbs	1327 lbs	4.87 lbs	1849 lbs	40 cm



THUMPER 46G

3  
X

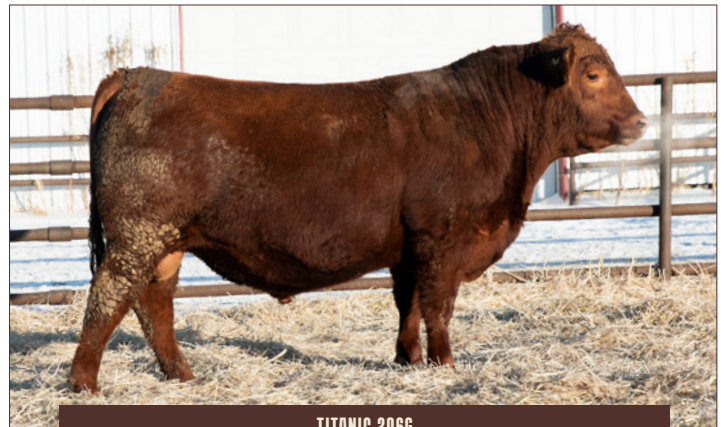
*Moose Creek*

**TITANIC 206G\***

RED | POLLED | 2127991 | APR 11, 2019

*sire* RED BLAIR'S NOTORIOUS 62B  
RED SVR GANGSTER 44X  
*dam* RED MOOSE CREEK MINOLA 12A

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
***	98 lbs	796 lbs	1523 lbs	4.66 lbs	1677 lbs	44 cm



TITANIC 206G

4  
X

*Moose Creek*

**CATALYST 99G\***

RED | POLLED | 2127916 | MAR 10, 2019

*sire* RED HOWE CLEARWATER 21C  
RED NORTHERN ICE MAN 8U  
*dam* RED MOOSE CREEK COLA 11B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	82 lbs	708 lbs	1305 lbs	3.97 lbs	1607 lbs	40 cm



CATALYST 99G





TESTA 117G

5  
X

*Moose Creek* **TESTA 117G**

RED | POLLED | 2132215 | MAR 14, 2019

*sire* RED KENRAY STAUNCH 52E  
RED SVR GANGSTER 44X  
*dam* RED MOOSE CREEK LANA 3D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
****	70 lbs	581 lbs	1321 lbs	4.03 lbs	1627 lbs	39 cm



SERFAS 269G

6  
X

*Moose Creek* **SERFAS 269G**

RED | POLLED | APPLIED | APR 28, 2019

*sire* RED BLAIR'S NOTORIOUS 62B  
RED RSL WATCHMEN 55W  
*dam* RED RSL MISSY 272Z

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	92 lbs	612 lbs	1352 lbs	4.58 lbs	1776 lbs	40 cm



BROLIN 180G

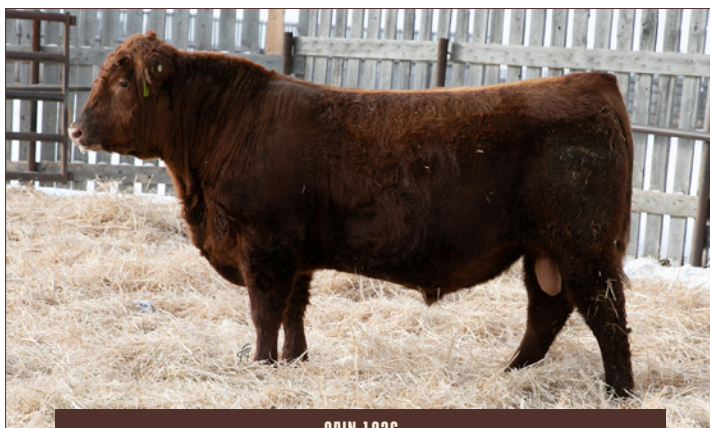
7  
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*Moose Creek* **BROLIN 180G**

RED | POLLED | 2126903 | MAR 31, 2019

*sire* RED SVR GANGSTER 44X  
RED MOOSE CREEK OLYMPIAN 64P  
*dam* RED MOOSE CREEK LANA 74Y

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	94 lbs	644 lbs	1281 lbs	4.89 lbs	1653 lbs	38 cm



CAIN 193G

8  
X

*Moose Creek* **CAIN 193G**

RED | POLLED | 2122234 | APR 5, 2019

*sire* RED FLYING K GALAXY 57B  
RED BLAIR'S NOTORIOUS 62B  
*dam* RED MOOSE CREEK AINSLEY 131E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
****	74 lbs	633 lbs	1340 lbs	4.89 lbs	1712 lbs	40 cm



9  
X

Moose Creek

**TREVIS 79G**

RED | POLLED | 2114894 | MAR 6, 2019

*sire* RED BLAIR'S NOTORIOUS 62B  
RED TOPHAM BUCKCHERRY 432B  
*dam* RED MOOSE CREEK LANA 100E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	58 lbs	673 lbs	1467 lbs	2.74 lbs	1675 lbs	39 cm



TREVIS 79G

10  
X

Moose Creek

**LYNCH 164G\***

RED | POLLED | 2118938 | MAR 24, 2019

*sire* RED FLYING K GALAXY 57B  
RED MOOSE CREEK XAVIER 71B  
*dam* RED MOOSE CREEK ANNE 226E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	80 lbs	589 lbs	1355 lbs	3.74 lbs	1639 lbs	41 cm



LYNCH 164G

11  
X

Moose Creek

**WESLEY 130G**

RED | POLLED | APPLIED | MAR 15, 2019

*sire* RED KENRAY STAUNCH 52E  
RED SVR GANGSTER 44X  
*dam* RED MOOSE CREEK THELMA 235D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	78 lbs	562 lbs	1192 lbs	3.55 lbs	1462 lbs	38 cm

**NON-VIRGIN BULLS**

Some bulls in the sale serviced females in 2020. Any that did will be marked with an “\*”. All bulls that saw service in 2020 will have been Trich tested prior to the sale and sold as Trich free. A full description of each bull’s group they serviced is available and/or will be noted in their footnotes.

12  
X

Moose Creek

**TOLSTOI 44G\***

RED | POLLED | N/R | FEB 27, 2019

*sire* RED MOOSE CREEK CLOONEY 20D  
RED HOWE CLEARWATER 21C  
*dam* LUO 117E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	74 lbs	647 lbs	1279 lbs	4.32 lbs	1607 lbs	37 cm



TOLSTOI 44G



RUPERT 183G

14  
X

*Moose Creek*

**RUPERT 183G**

RED | POLLED | 2126906 | APR 1, 2019

*sire* RED SVR GANGSTER 44X

RED SOO LINE CASH 9161

*dam* RED MOOSE CREEK PRILARK 73D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	90 lbs	680 lbs	1322 lbs	2.95 lbs	1546 lbs	38 cm



FROUDE 123G

15  
X

*Moose Creek*

**FROUDE 123G**

RED | POLLED | 2126883 | MAR 14, 2019

*sire* RED W SUNRISE AUTHENTIC 796E

RED HOWE DESIGNER 63X

*dam* RED MOOSE CREEK LANA 119D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	88 lbs	654 lbs	1386 lbs	3.42 lbs	1646 lbs	41 cm



BERMUDA 143G

16  
X

*Moose Creek*

**BERMUDA 143G**

RED | POLLED | 2126893 | MAR 18, 2019

*sire* RED W SUNRISE AUTHENTIC 796E

RED HOWE DESIGNER 63X

*dam* RED MOOSE CREEK VIMEY 80A

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	100 lbs	686 lbs	1322 lbs	3.82 lbs	1612 lbs	39 cm



GASTON 189G

17  
X

*Moose Creek*

**GASTON 189G**

RED | POLLED | 2127909 | APR 3, 2019

*sire* RED W SUNRISE AUTHENTIC 796E

RED GOLD QUEST 611

*dam* RED MOOSE CREEK LANA 127Y

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	691 lbs	1334 lbs	3.53 lbs	1602 lbs	40 cm



**18** *Moose Creek* **CIGAR 207G**  
 RED | POLLED | 2126908 | APR 11, 2019

*sire* RED SVR GANGSTER 44X  
 RED HOWE DESIGNER 63X  
*dam* RED MOOSE CREEK VIMEY 57C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	90 lbs	633 lbs	1249 lbs	4.66 lbs	1755 lbs	44 cm

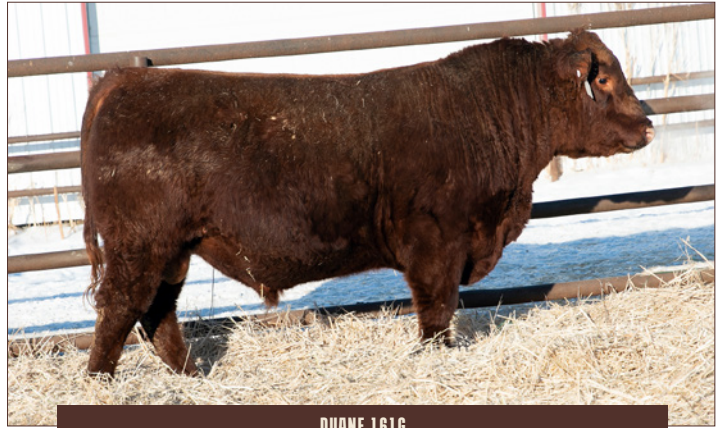


CIGAR 207G

**19** *Moose Creek* **DUANE 161G**  
 RED | POLLED | 2126897 | MAR 23, 2019

*sire* RED SVR GANGSTER 44X  
 RED HOWE DESIGNER 63X  
*dam* RED MOOSE CREEK LANA 68B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
****	64 lbs	609 lbs	1193 lbs	3.63 lbs	1469 lbs	38 cm



DUANE 161G

**20** *Moose Creek* **LUKE 42G**  
 RED | POLLED | 2126871 | FEB 26, 2019

*sire* RED TER-RON BOULDER 75E  
 RED TOPHAM BUCKCHERRY 432B  
*dam* RED MOOSE CREEK BLOCKANA 26D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	60 lbs	714 lbs	1373 lbs	4.29 lbs	1699 lbs	38 cm



LUKE 42G

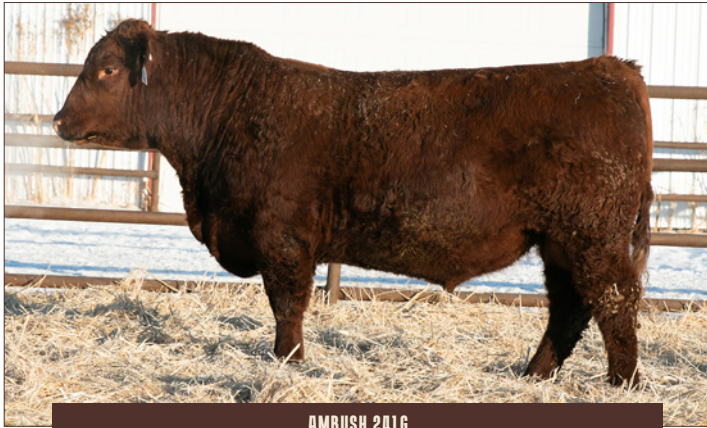
**21** *Moose Creek* **TIDEWATER 291G**  
 RED | POLLED | APPLIED | MAY 8, 2019

*sire* RED SVR GANGSTER 44X  
 RED SVR GANGSTER 44X  
*dam* RED MOOSE CREEK LAUREL 79A

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
****	80 lbs	676 lbs	1309 lbs	4.11 lbs	1621 lbs	42 cm



TIDEWATER 291G



AMBUSH 241G

22  
X

*Moose Creek*

**AMBUSH 241G**

RED | POLLED | APPLIED | APR 22, 2019

*sire* RED MOOSE CREEK MILLET 106E

RED HOWE DESIGNER 63X

*dam* RED MOOSE CREEK LANA 173B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	88 lbs	717 lbs	1401 lbs	2.71 lbs	1607 lbs	40 cm

**SUBSIDIZED WARRANTY**

Take advantage of our subsidized warranty. It is the simplest and most straightforward policy in the business. Very affordable and you don't need a law degree to read it.

23  
X

*Moose Creek*

**SAN JUAN 166G**

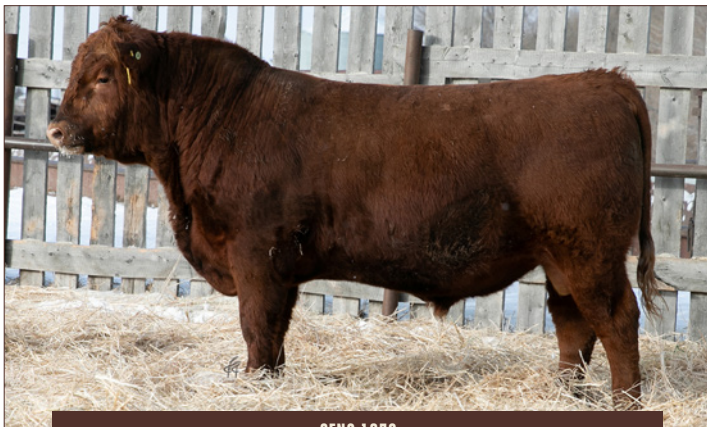
RED | POLLED | 2127907 | MAR 26, 2019

*sire* RED HOWE CLEARWATER 21C

RED MOOSE CREEK ADMIRAL 9M

*dam* RED MOOSE CREEK BELLE 16T

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	84 lbs	670 lbs	1125 lbs	3.84 lbs	1417 lbs	38 cm



GENO 185G

24  
X

*Moose Creek*

**GENO 185G\***

RED | POLLED | N/R | APR 1, 2019

*sire* RED FLYING K GALAXY 57B

RED MOOSE CREEK XAVIER 71B

*dam* LUO 241E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	78 lbs	658 lbs	1397 lbs	4.37 lbs	1729 lbs	39 cm



ENDEVOUR 168G

25  
X

*Moose Creek*

**ENDEVOUR 168G\***

RED | POLLED | 2126901 | MAR 27, 2019

*sire* RED SVR GANGSTER 44X

RED SVR GANGSTER 44X

*dam* RED MOOSE CREEK CUPID 8A

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	74 lbs	641 lbs	1211 lbs	3.66 lbs	1489 lbs	38 cm



**26** *Moose Creek* **BROLIN 229G**

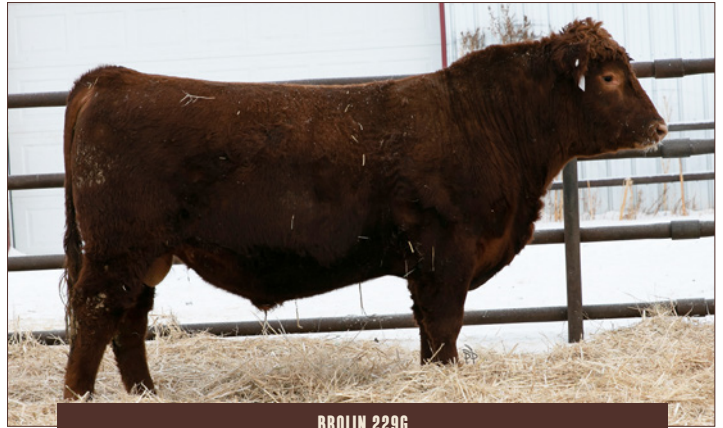
RED | POLLED | 2127906 | APR 19, 2019

*sire* RED BLAIR'S NOTORIOUS 62B

RED U2 DYNAMO 7Z

*dam* RED MOOSE CREEK EMILY 9B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	82 lbs	672 lbs	1476 lbs	4.87 lbs	1846 lbs	40 cm



BROLIN 229G

**27** *Moose Creek* **ELVIS 56G**

RED | POLLED | N/R | MAR 1, 2019

*sire* RED MOOSE CREEK CLOONEY 20D

RED FLYING K GALAXY 57B

*dam* LUO 171E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	60 lbs	637 lbs	1236 lbs	2.03 lbs	1390 lbs	40 cm



ELVIS 56G

**28** *Moose Creek* **ZIP 177G\***

RED | POLLED | APPLIED | MAR 29, 2019

*sire* RED TER-RON BOULDER 75E

RED MOOSE CREEK SRIRACHA 98W

*dam* RED MOOSE CREEK LANA 112B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	94 lbs	663 lbs	1402 lbs	3.39 lbs	1660 lbs	39 cm

**THIS IS A VIDEO SALE**

No bulls will physically enter the sale barn. A video of each bull will be playing at the time of the sale. Viewing of the bulls can take place anytime prior to sale day. Give yourself time sale morning to evaluate the offering prior to sale time. The experience of choosing your bull in the ring changes drastically at a video sale.

**29** *Moose Creek* **ROOSTER 165G\***

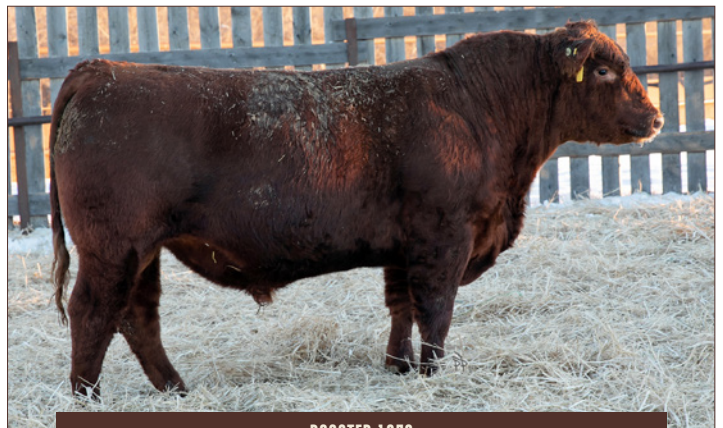
RED | POLLED | 2118939 | MAR 26, 2019

*sire* RED FLYING K GALAXY 57B

RED MOOSE CREEK XAVIER 71B

*dam* RED MOOSE CREEK SUPERIOR 209E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	74 lbs	645 lbs	1318 lbs	4.79 lbs	1682 lbs	38 cm



ROOSTER 165G



30  
X

*Moose Creek*

**DARKOS 293G**

RED | POLLED | APPLIED | MAY 9, 2019

*sire* RED MOOSE CREEK XAVIER 71B  
RED MOOSE CREEK COCHIN 67S  
*dam* RED MOOSE CREEK JAN 59X

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	78 lbs	673 lbs	1404 lbs	5.82 lbs	1846 lbs	41 cm



HOLLER 302G

31  
X

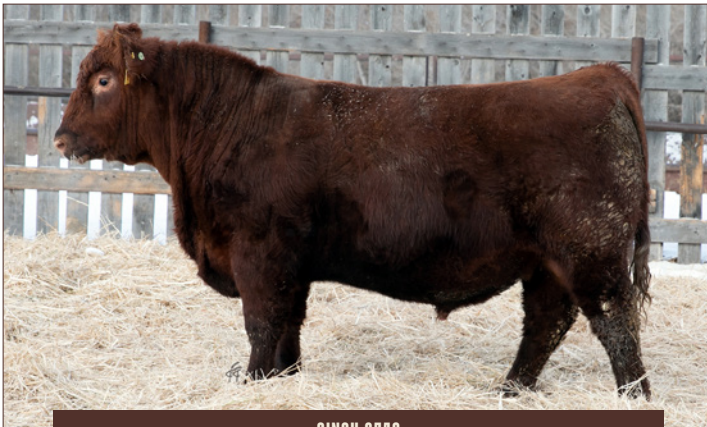
*Moose Creek*

**HOLLER 302G**

RED | POLLED | APPLIED | MAY 17, 2019

*sire* RED MOOSE CREEK MILLET 106E  
RED SOO LINE CASH 9161  
*dam* RED MOOSE CREEK TAMARA 17D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	92 lbs	561 lbs	1205 lbs	3.21 lbs	1449 lbs	37 cm



CINCH 254G

32  
X

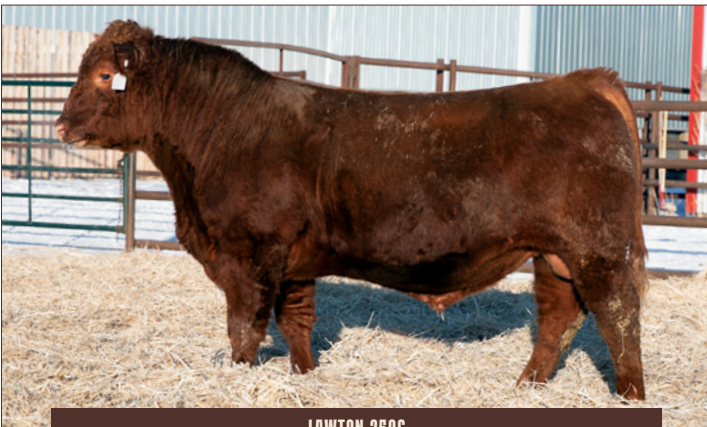
*Moose Creek*

**CINCH 254G**

RED | POLLED | APPLIED | APR 25, 2019

*sire* RED HOWE CLEARWATER 21C  
RED HOWE DESIGNER 63X  
*dam* RED MOOSE CREEK VELVET 123C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	86 lbs	697 lbs	1318 lbs	4.47 lbs	1810 lbs	43 cm



LAWTON 259G

33  
X

*Moose Creek*

**LAWTON 259G**

RED | POLLED | APPLIED | APR 26, 2019

*sire* RED BLAIR'S NOTORIOUS 62B  
RED LINES PINE CHIEF 15Z  
*dam* RED MOOSE CREEK BRNDINA 92C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	86 lbs	600 lbs	1293 lbs	4.87 lbs	1663 lbs	38 cm



**34** *Moose Creek* **PERTH 191G**

RED | POLLED | 2122233 | APR 5, 2019

*sire* RED SIX MILE DAGGER 279D  
 RED HOWE FINEST TRADITION 20W  
*dam* RED BLAKE'S DOLL 88B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
*	92 lbs	684 lbs	1289 lbs	3.03 lbs	1519 lbs	40 cm

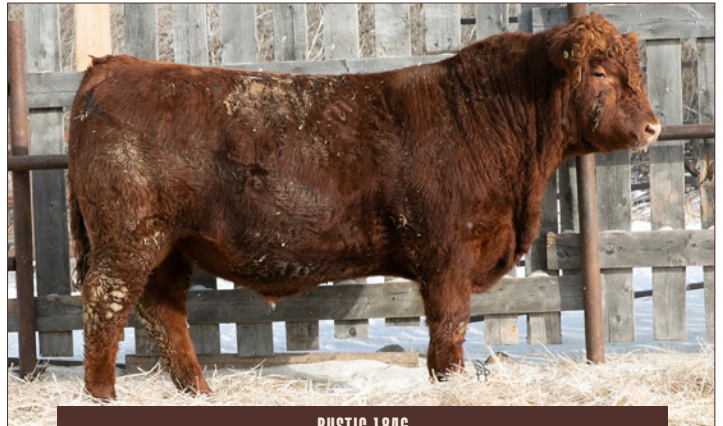


**35** *Moose Creek* **RUSTIC 184G**

RED | POLLED | 2126907 | APR 2, 2019

*sire* RED TER-RON BOULDER 75E  
 RED LAZY MC DIVIDE 8J  
*dam* RED MOOSE CREEK JAN 14R

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	94 lbs	694 lbs	1427 lbs	3.71 lbs	1709 lbs	39 cm



RUSTIC 184G

**36** *Moose Creek* **BRADY 220G**

RED | POLLED | APPLIED | APR 17, 2019

*sire* RED MOOSE CREEK XAVIER 71B  
 RED BAKERS CENTURY  
*dam* RED BROX DYNA MINOLA 18T

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	84 lbs	719 lbs	1359 lbs	4.16 lbs	1675 lbs	42 cm



BRADY 220G

**37** *Moose Creek* **TITAN 208G**

RED | POLLED | 2126909 | APR 11, 2019

*sire* RED SVR GANGSTER 44X  
 RED HOWE DESIGNER 63X  
*dam* RED MOOSE CREEK SHAWNA 184C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	92 lbs	674 lbs	1360 lbs	4.34 lbs	1690 lbs	44 cm



TITAN 208G





GRIZZLEY 263G

38  
X

*Moose Creek*

**GRIZZLEY 263G**

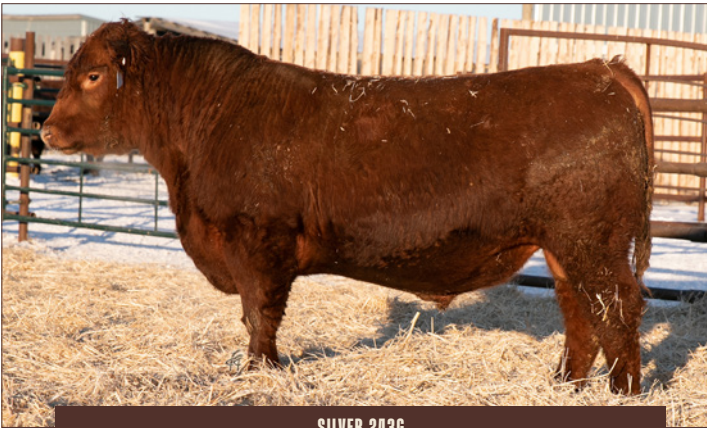
RED | POLLED | APPLIED | APR 27, 2019

*sire* RED MOOSE CREEK XAVIER 71B

RED SVR GANGSTER 44X

*dam* RED MOOSE CREEK LANA 149C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	84 lbs	666 lbs	1288 lbs	5.08 lbs	1902 lbs	39 cm



SILVER 243G

39  
X

*Moose Creek*

**SILVER 243G**

RED | POLLED | APPLIED | APR 22, 2019

*sire* RED MOOSE CREEK MILLET 106E

RED HOWE DESIGNER 63X

*dam* RED MOOSE CREEK LANA 172C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	92 lbs	677 lbs	1360 lbs	4.66 lbs	1866 lbs	38 cm



MEDSTEAD 253G

40  
X

*Moose Creek*

**MEDSTEAD 253G**

RED | POLLED | APPLIED | APR 25, 2019

*sire* RED MOOSE CREEK MILLET 106E

RED GEIS RAMBLER 218'11

*dam* RED MOOSE CREEK VIMEY 202B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	86 lbs	666 lbs	1125 lbs	4.18 lbs	1595 lbs	40 cm



41  
X

*Moose Creek*

**KODY 224G**

RED | POLLED | 2128012 | APR 18, 2019

*sire* RED MOOSE CREEK XAVIER 71B

RED SVR GANGSTER 44X

*dam* RED MOOSE CREEK PRINCESS 90C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	94 lbs	669 lbs	1337 lbs	4.11 lbs	1649 lbs	40 cm



**42** *Moose Creek* **SUESS 248G**

RED | POLLED | APPLIED | APR 23, 2019

*sire* RED SVR GANGSTER 44X  
RED HOWE DESIGNER 63X  
*dam* RED MOOSE CREEK PRINCESS 33A

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
***	86 lbs	623 lbs	1238 lbs	4.63 lbs	1590 lbs	38 cm



SUESS 248G

**43** *Moose Creek* **FRANCIS 270G**

RED | POLLED | APPLIED | APR 28, 2019

*sire* RED MOOSE CREEK XAVIER 71B  
RED SOO LINE CASH 9161  
*dam* RED MOOSE CREEK JAN 79D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	96 lbs	591 lbs	1260 lbs	4.95 lbs	1712 lbs	37 cm



FRANCIS 270G

**44** *Moose Creek* **STEEL 209G**

RED | POLLED | 2127901 | APR 12, 2019

*sire* RED BLAIR'S NOTORIOUS 62B  
RED TOPHAM BUCKCHERRY 432B  
*dam* RED MOOSE CREEK SALLY 174D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	86 lbs	787 lbs	1482 lbs	4.68 lbs	1914 lbs	39 cm



STEEL 209G

**45** *Moose Creek* **BANDIT 203G**

RED | POLLED | 2132222 | APR 11, 2019

*sire* RED KENRAY STAUNCH 52E  
RED TOPHAM BUCKCHERRY 432B  
*dam* RED MOOSE CREEK FREYJA 166D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	68 lbs	654 lbs	1398 lbs	5.05 lbs	1782 lbs	44 cm



BANDIT 203G





SHIVERS 171G

46  
X

*Moose Creek* **SHIVERS 171G\***

RED | POLLED | 2127982 | MAR 28, 2019

*sire* RED HOWE CLEARWATER 21C

RED SVR GANGSTER 44X

*dam* RED MOOSE CREEK JAN 65C

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
****	80 lbs	719 lbs	1365 lbs	4.24 lbs	1763 lbs	40 cm



FANNING 160G

47  
X

*Moose Creek* **FANNING 160G**

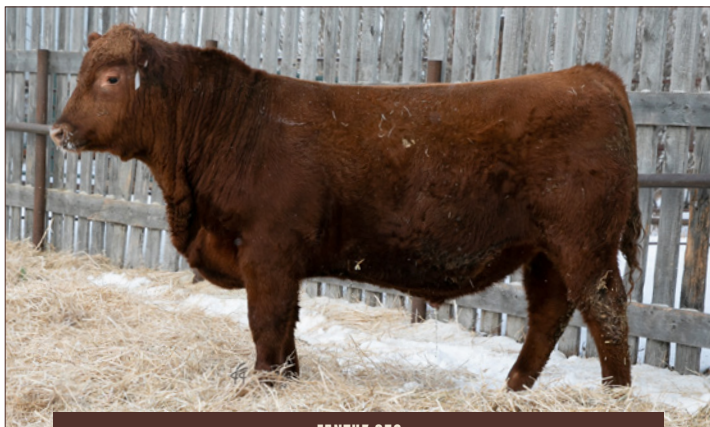
RED | POLLED | APPLIED | MAR 23, 2019

*sire* RED TER-RON BOULDER 75E

RED MEX-KARGO 120M

*dam* RED AL DI SENORITA JEWEL 104S

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	736 lbs	1328 lbs	5.05 lbs	1802 lbs	39 cm



FANTUZ 85G

48  
X

*Moose Creek* **FANTUZ 85G\***

RED | POLLED | APPLIED | MAR 8, 2019

*sire* RED BLAIR'S NOTORIOUS 62B

RED T-K SAND HILL 80B

*dam* RED MOOSE CREEK BRANDY 99E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	86 lbs	582 lbs	1233 lbs	4.66 lbs	1587 lbs	36 cm



MEMPHIS 158G

49  
X

*Moose Creek* **MEMPHIS 158G**

RED | POLLED | APPLIED | MAR 22, 2019

*sire* RED TER-RON BOULDER 75E

RED MOOSE CREEK SRIRACHA 98W

*dam* RED MOOSE CREEK BARONA 49B

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	679 lbs	1275 lbs	3.87 lbs	1569 lbs	36 cm



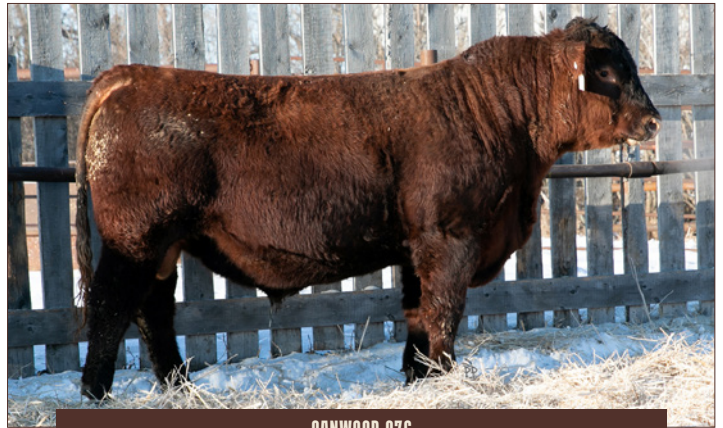
**50** *Moose Creek* **CANWOOD 97G\***

RED | POLLED | APPLIED | MAR 10, 2019

*sire* RED HOWE CLEARWATER 21C  
RED SHODEREE STORM 255

*dam* RED BWA SYRINGA 8U

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	78 lbs	698 lbs	1440 lbs	3.08 lbs	1674 lbs	39 cm



CANWOOD 97G

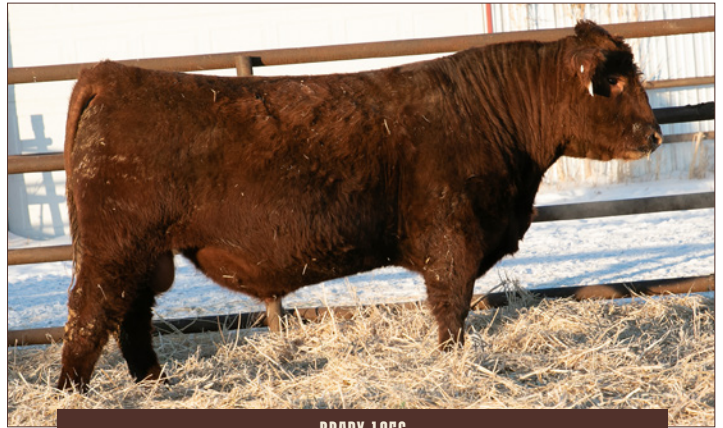
**51** *Moose Creek* **BRADY 105G**

RED | POLLED | 2127917 | MAR 12, 2019

*sire* RED HOWE CLEARWATER 21C  
RED FLYING K NEPTUNE 28Z

*dam* RED MAR MAC CLOUDBURST 2C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	88 lbs	651 lbs	1288 lbs	4.37 lbs	1620 lbs	38 cm



BRADY 105G

**52** *Moose Creek* **WOODSON 142G\***

RED | POLLED | 2115617 | MAR 18, 2019

*sire* RED FLYING K GALAXY 57B  
RED BLAIR'S NOTORIOUS 62B

*dam* RED MOOSE CREEK JAN 186E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	82 lbs	640 lbs	1291 lbs	3.50 lbs	1557 lbs	38 cm



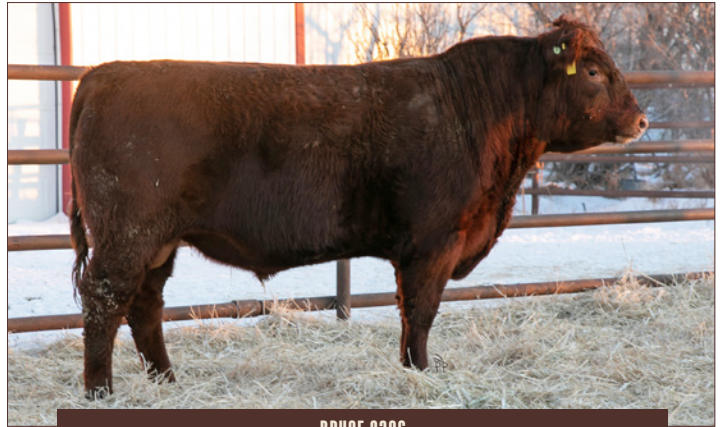
**53** *Moose Creek* **BRUCE 239G\***

RED | POLLED | APPLIED | APR 22, 2019

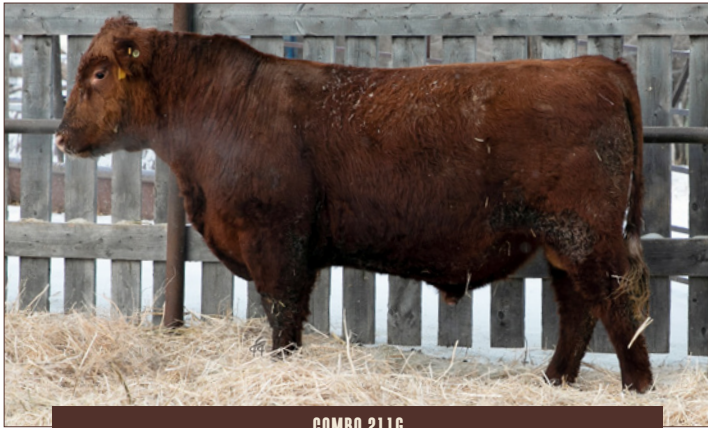
*sire* RED HOWE CLEARWATER 21C  
RED SVR GANGSTER 44X

*dam* RED MOOSE CREEK COLA 208C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
****	86 lbs	626 lbs	1200 lbs	5.13 lbs	1590 lbs	39 cm



BRUCE 239G



COMBO 211G

54  
X

*Moose Creek*

**COMBO 211G**

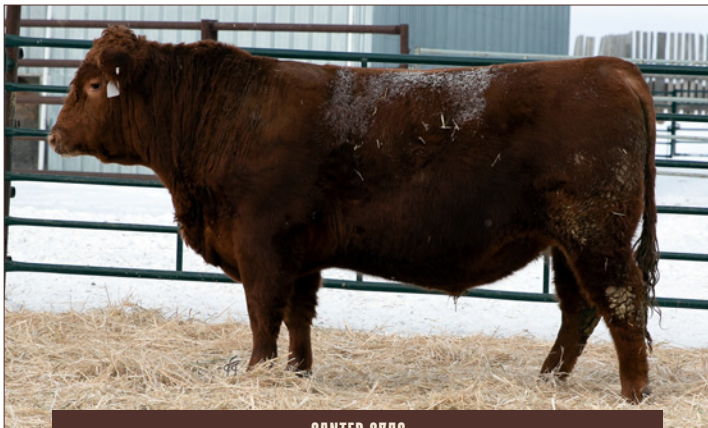
RED | POLLED | 2127902 | APR 13, 2019

*sire* RED MOOSE CREEK MILLET 106E

RED HOWE DESIGNER 63X

*dam* RED MOOSE CREEK LANA 51C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	86 lbs	661 lbs	1156 lbs	4.32 lbs	1486 lbs	36 cm



CANTER 275G

55  
X

*Moose Creek*

**CANTER 275G**

RED | POLLED | APPLIED | MAY 1, 2019

*sire* RED BLAIR'S NOTORIOUS 62B

RED LINES PINE CHIEF 15Z

*dam* RED MOOSE CREEK GALENA 185C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	86 lbs	577 lbs	1397 lbs	3.92 lbs	1695 lbs	38 cm

# Temperament

It's important to you.... it's important to us!

This is a common question and justifiably so. These 2-year-olds aren't yearlings. They act differently; they react differently and have a different level of comfort with people. Twice daily the sale bulls are walked through on foot while they are on feed. This happens as yearlings and then again as 2 year old sale bulls. During the summer, they are handled on foot, quad, worked with dogs and exposed to barb and electric fence.

Many of the bulls are quiet enough to put your hands on them in the corral. Likely 85% of the sale bulls can be touched or are within arm's length in the corral. Each bull gets separated individually, placed in a confinement with 3 - 4 people and videoed. With all of the testing, weighing, handling, picturing and videoing rest assured that no "bad" bulls are in the offering.

However, that doesn't mean that any of these fellows can't give us grief at some point. We do our absolute best to mitigate this from happening but bulls react differently to every situation. Know that we will look after you if this does occur.



# *Charolais*

For 15 years, we have been breeding and developing Charolais cattle. Our love affair with them started in the 80's as our customers would use Red Angus bulls on their white cows and heifers to produce the "Gold" standard in the feeder market, the buckskins. Throughout the years, we have expanded and ruthlessly culled our white herd to produce a Charolais cow that takes no more feed, management or care than our Angus herd. She must be trouble free, birth a healthy, vigorous calf that weans heavy with no creep. With the addition of the heart of Wood River's cow base, we've never been more confident in our direction.







FULL MOON 193G

**56** *Moose Creek* **FULL MOON 193G\***



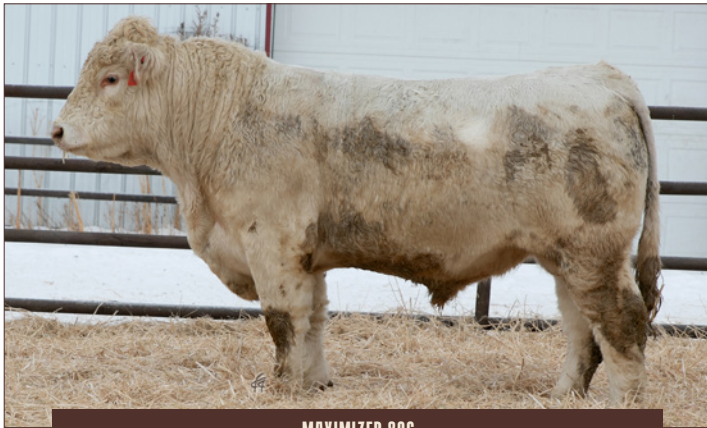
WHITE | POLLED | 768130 | MAR 4, 2019

*sire* SOS HARVESTOR PLD 61C

LT LEDGER 0332P

*dam* WOOD RIVER SUNSHINE 17D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	96 lbs	839 lbs	1656 lbs	3.53 lbs	1926 lbs	41 cm



MAXIMIZER 89G

**57** *Moose Creek* **MAXIMIZER 89G**



WHITE | POLLED | 768067 | FEB 4, 2019

*sire* SOS HARVESTOR PLD 61C

LT LEDGER 0332P

*dam* WOOD RIVER DREAM LIFE 40D

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
**	92 lbs	827 lbs	1527 lbs	1.26 lbs	1623 lbs	41 cm



GRISUM 113G

**58** *Moose Creek* **GRISUM 113G**



WHITE | POLLED | 768075 | FEB 8, 2019

*sire* TRI-N HAMMER TIME 5148E

MERIT ROUNDUP 9508W

*dam* WOOD RIVER LINDSAY 50E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	72 lbs	721 lbs	1463 lbs	3.32 lbs	1715 lbs	40 cm



REMINGTON 63G

**59** *Moose Creek* **REMINGTON 63G**



WHITE | POLLED | 768057 | JAN 31, 2019

*sire* TRI-N HAMMER TIME 5148E

SPARROWS LATIGO 436B

*dam* WOOD RIVER DARLA 217E

CE	ACT. BW	ACT. WW	O.G.WT	ADG	SALE WEIGHT	SC
***	70 lbs	773 lbs	1402 lbs	4.61 lbs	1752 lbs	38 cm



**60** *Moose Creek* **BLIZZARD 133G**

WHITE | POLLED | 768087 | FEB 11, 2019

*sire* CEDARLEA HOMELAND 90E

VIKSE AIR TIME 166A

*Dam* WOOD RIVER SHIVER 73D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	68 lbs	805 lbs	1483 lbs	4.37 lbs	1815 lbs	41 cm



BLIZZARD 133G

**61** *Moose Creek* **HEARTLAND 67G**

WHITE | POLLED | 768058 | JAN 31, 2019

*sire* CEDARLEA HOMELAND 90E

WOOD RIVER COUNTRY BOY 54W

*Dam* WOOD RIVER HARMONY 125C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	94 lbs	787 lbs	1650 lbs	2.16 lbs	1814 lbs	39 cm



HEARTLAND 67G

**62** *Moose Creek* **HALIBURTON 237G**

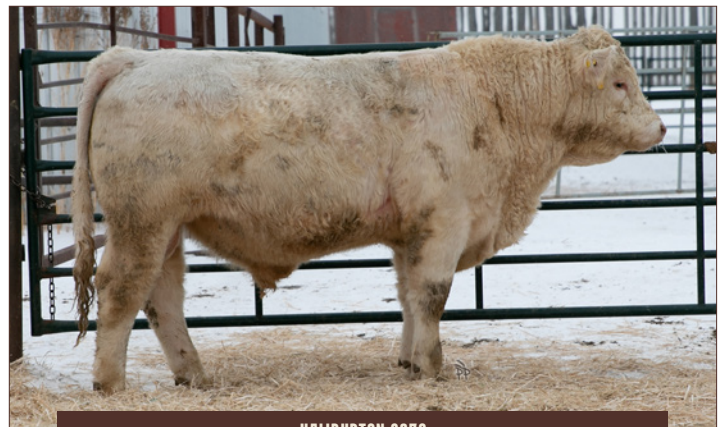
WHITE | POLLED | APPLIED | APR 20, 2019

*sire* SPARROWS BUCCANEER 742E

SPARROWS ARGO 316A

*Dam* MOOSE CREEK SHEILA 162D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	104 lbs	673 lbs	1386 lbs	4.79 lbs	1750 lbs	38 cm



HALIBURTON 237G

**63** *Moose Creek* **PONCHO 88G**

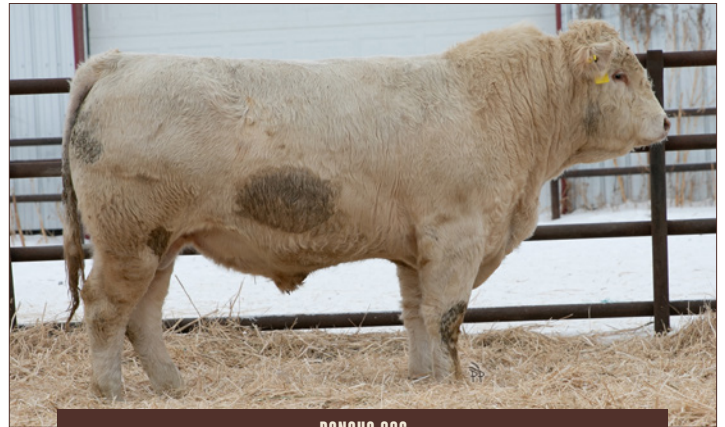
WHITE | POLLED | APPLIED | FEB 10, 2019

*sire* SOS HARVESTOR PLD 61C

SPARROWS RICHMOND 905W

*Dam* WOOD RIVER BABY 172B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	98 lbs	895 lbs	1626 lbs	3.87 lbs	1920 lbs	41 cm



PONCHO 88G



64  
X

*Moose Creek*

**WILLIAM 3G**

WHITE | POLLED | APPLIED | JAN 27, 2019

*sire* SPARROWS LATIGO 436B  
HTA GERONIMO 749T  
*dam* WOOD RIVER DAWN 18X

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	92 lbs	853 lbs	1420 lbs	2.47 lbs	1608 lbs	37 cm



THUNDERBIRD 175G

65  
X

*Moose Creek* **THUNDERBIRD 175G**

WHITE | POLLED | 768122 | FEB 26, 2019

*sire* SPARROWS LATIGO 436B  
VIKSE AIR TIME 166A  
*dam* WOOD RIVER CARLA 210C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	94 lbs	756 lbs	1372 lbs	3.34 lbs	1626 lbs	40 cm



GOFORIT 185G

66  
X

*Moose Creek* **GOFORIT 185G**

WHITE | POLLED | 768127 | FEB 28, 2019

*sire* TRI-N HAMMER TIME 5148E  
CIRCLE CEE LEGEND 307A  
*dam* WOOD RIVER PRIDE 60E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	83 lbs	725 lbs	1391 lbs	3.84 lbs	1683 lbs	41 cm



BIG BEN 164G

67  
X

*Moose Creek* **BIG BEN 164G**

WHITE | POLLED | 768117 | FEB 23, 2019

*sire* TRI-N HAMMER TIME 5148E  
MERIT ROUNDUP 9508W  
*dam* WOOD RIVER TICK TOK 52E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	94 lbs	746 lbs	1520 lbs	1.74 lbs	1652 lbs	37 cm



**68** *Moose Creek* **GATOR 151G**

WHITE | POLLED | 768108 | FEB 17, 2019

*sire* CEDARLEA HOMELAND 90E  
SPARROWS RICHMOND 905W  
*Dam* WOOD RIVER DREAMY 201D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	95 lbs	862 lbs	1661 lbs	2.76 lbs	1871 lbs	41 cm



GATOR 151G

**69** *Moose Creek* **GLOBAL 145G**

WHITE | POLLED | 768106 | FEB 15, 2019

*sire* SOS HARVESTOR PLD 61C  
SPARROWS RICHMOND 905W  
*Dam* WOOD RIVER BABY 199D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	100 lbs	864 lbs	1522 lbs	4.08 lbs	1832 lbs	40 cm



GLOBAL 145G

**70** *Moose Creek* **ZANDER 233G**

WHITE | POLLED | APPLIED | APR 20, 2019

*sire* PRO-CHAR RUGER 22D  
LT BLUEGRASS 4017P  
*Dam* TMJF BONNIE 450B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	88 lbs	708 lbs	1484 lbs	1.39 lbs	1590 lbs	38 cm



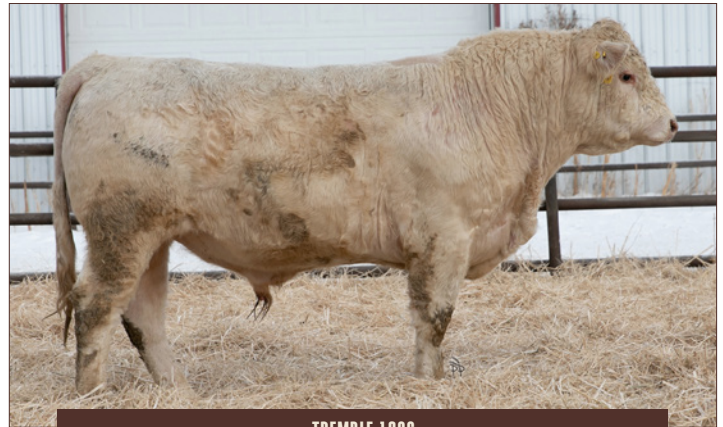
ZANDER 233G

**71** *Moose Creek* **TREMBLE 106G**

WHITE | POLLED | APPLIED | MAR 12, 2019

*sire* PRO-CHAR RUGER 22D  
SPARROWS ARGO 316A  
*Dam* MOOSE CREEK FIONA 166E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	90 lbs	729 lbs	1404 lbs	3.63 lbs	1680 lbs	39 cm



TREMBLE 106G





**72** *Moose Creek* **TORCH 37G**

WHITE | POLLED | APPLIED | FEB 25, 2019

*sire* ANGLE H BEAR CLAW 139B  
JWX SILVER BULLET 524U  
*dam* ANGLE H BLANCHE 125B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	96 lbs	732 lbs	1441 lbs	2.24 lbs	1611 lbs	38 cm



DANTREL 10G

**73** *Moose Creek* **DANTREL 10G**

WHITE | POLLED | APPLIED | FEB 10, 2019

*sire* ANGLE H BEAR CLAW 139B  
ANGLE H XCELL 946X  
*dam* ANGLE H BAMBI 165B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	80 lbs	961 lbs	1523 lbs	3.18 lbs	1765 lbs	43 cm



IGOR 41G

**74** *Moose Creek* **IGOR 41G**

WHITE | SCURRED | APPLIED | FEB 26, 2019

*sire* ANGLE H BEAR CLAW 139B  
ANGLE H XCELL 946X  
*dam* ANGLE H AFFABLE 854A

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	104 lbs	830 lbs	1360 lbs	4.05 lbs	1668 lbs	42 cm



ZUES 299G

**75** *Moose Creek* **ZUES 299G**

WHITE | POLLED | APPLIED | MAY 14, 2019

*sire* SPARROWS BUCCANEER 742E  
LT RIO BRAVO 3181P  
*dam* MOOSE CREEK SACHI 21Z

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	104 lbs	748 lbs	1503 lbs	5.84 lbs	1947 lbs	40 cm



**76** *Moose Creek* **RICCO 210G**

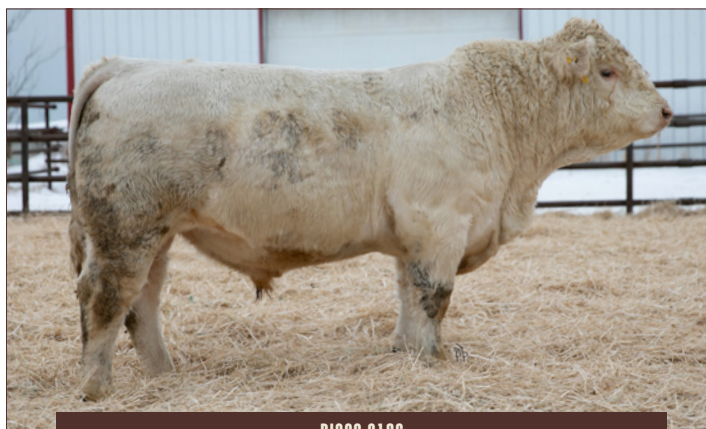
WHITE | POLLED | APPLIED | APR 12, 2019

*sire* SPARROWS BUCCANEER 742E

SPARROWS ARGO 316A

*Dam* MOOSE CREEK ROBYN 139D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	96 lbs	712 lbs	1444 lbs	5.00 lbs	1824 lbs	40 cm



RICCO 210G

**77** *Moose Creek* **TANDEM 304G**

WHITE | POLLED | APPLIED | MAY 17, 2019

*sire* SPARROWS BUCCANEER 742E

WINN MANS APACHE 492Y

*Dam* TMJF ARLENE 426A

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	100 lbs	680 lbs	1367 lbs	5.68 lbs	1799 lbs	40 cm



TANDEM 304G

**78** *Moose Creek* **CHARLES 122G**

WHITE | POLLED | 768082 | FEB 10, 2019

*sire* SPARROWS LATIGO 436B

WINN MANS LANZA 610S

*Dam* WOOD RIVER PRINCESS 116C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	80 lbs	655 lbs	1536 lbs	4.42 lbs	1872 lbs	40 cm



CHARLES 122G

**79** *Moose Creek* **BO 204G**

WHITE | POLLED | APPLIED | APR 11, 2019

*sire* SPARROWS BUCCANEER 742E

SPARROWS ARGO 316A

*Dam* MOOSE CREEK AMBER 112D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	90 lbs	637 lbs	1402 lbs	2.63 lbs	1602 lbs	39 cm



BO 204G



GUMBALL 286G

80  
X

*Moose Creek* **GUMBALL 286G**

WHITE | POLLED | APPLIED | MAY 6, 2019

*sire* SPARROWS BUCCANEER 742E

SPARROWS ARGO 316A

*dam* MOOSE CREEK SHEILA 124D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	100 lbs	621 lbs	1285 lbs	4.32 lbs	1613 lbs	40 cm



REMINGTON 172G

81  
X

*Moose Creek* **REMINGTON 172G**

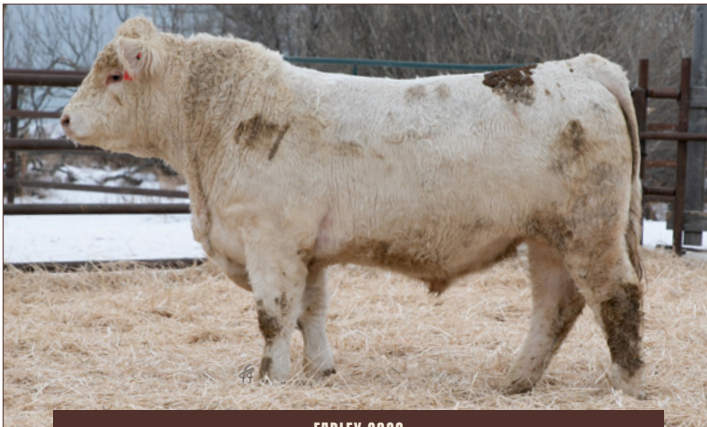
WHITE | POLLED | 768121 | FEB 25, 2019

*sire* TRI-N HAMMER TIME 5148E

VIKSE AIR TIME 166A

*dam* WOOD RIVER BABY 272E

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
***	85 lbs	716 lbs	1354 lbs	3.37 lbs	1610 lbs	42 cm



FARLEY 232G

82  
X

*Moose Creek* **FARLEY 232G**

WHITE | POLLED | APPLIED | APR 20, 2019

*sire* SPARROWS BUCCANEER 742E

SDC ALI 72A

*dam* MOOSE CREEK ZABEL 6C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	92 lbs	625 lbs	1354 lbs	2.66 lbs	1556 lbs	42 cm



---

# *Red SimmAngus*

The growth of our Red SimmAngus offering is a product of demand and luck. The base of our Red SimmAngus program is from two elite Red Angus herds we were fortunate to purchase. To develop superior Red SimmAngus stock, we knew we needed to start with an elite base. The foundation for our Red SimmAngus offering is as strong as any in the nation. They have been the reason for our success marketing more than 400 home raised, F1 bred females the last couple years. Their breeding strength is undeniable.







**83** *Moose Creek* **HYBRED 402G**

RED | POLLED | N/R | APR 3, 2019

*sire* MAF HORIZON  
RED GOLD QUEST 611

*dam* 45D

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	96 lbs	687 lbs	1447 lbs	3.34 lbs	1701 lbs	39 cm



HYBRED 455G

**84** *Moose Creek* **HYBRED 455G**

RED | POLLED | N/R | APR 15, 2019

*sire* RENDEZVOUS 125Y  
RED SHODEREE STORM 255

*dam* 115Y

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	90 lbs	656 lbs	1400 lbs	4.47 lbs	1740 lbs	39 cm



HYBRED 406G

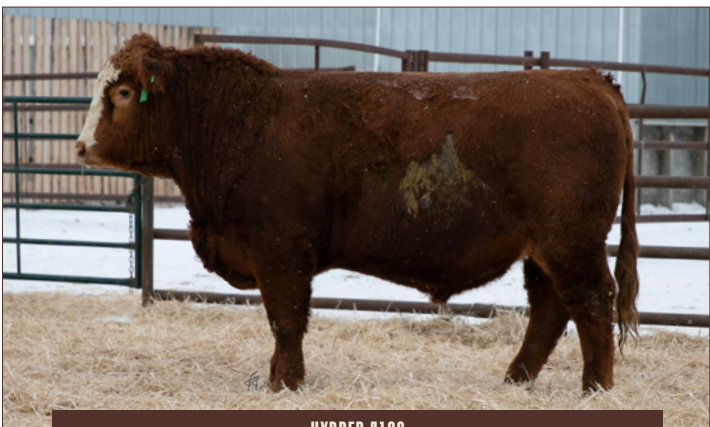
**85** *Moose Creek* **HYBRED 406G**

RED BLAZE | POLLED | N/R | APR 4, 2019

*sire* RENDEZVOUS 125Y  
RED WRAZ HITCH 52A

*dam* 37C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	88 lbs	595 lbs	1454 lbs	3.05 lbs	1686 lbs	38 cm



HYBRED 419G

**86** *Moose Creek* **HYBRED 419G**

RED BLAZE | POLLED | N/R | APR 6, 2019

*sire* RENDEZVOUS 125Y  
RED SHODEREE STORM 255

*dam* 176Z

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	92 lbs	703 lbs	1515 lbs	1.24 lbs	1609 lbs	40 cm



**87** *Moose Creek* **HYBRED 411G**

RED | POLLED | N/R | APR 5, 2019

*sire* MAF HORIZON  
RED MOOSE CREEK MALCOLM 101X

*Dam* 83A

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	96 lbs	603 lbs	1381 lbs	4.08 lbs	1691 lbs	39 cm



HYBRED 411G

**88** *Moose Creek* **HYBRED 4111G**

RED | POLLED | N/R | APR 5, 2019

*sire* RENDEZVOUS 125Y  
RED HOWE DESIGNER 63X

*Dam* 169A

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	102 lbs	714 lbs	1521 lbs	2.24 lbs	1691 lbs	43 cm

**89** **HYBRED 462G**

RED | POLLED | N/R | APR 19, 2019

*sire* MAF HORIZON  
RED T-K DUSTER 10K

*Dam* 93Y

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	98 lbs	715 lbs	1372 lbs	2.95 lbs	1596 lbs	41 cm

**90** *Moose Creek* **HYBRED 494G\***

RED | POLLED | N/R | APR 29, 2019

*sire* MAF HORIZON  
RED T-K DUSTER 10K

*Dam* 74T

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	88 lbs	688 lbs	1398 lbs	3.11 lbs	1634 lbs	40 cm



HYBRED 494G

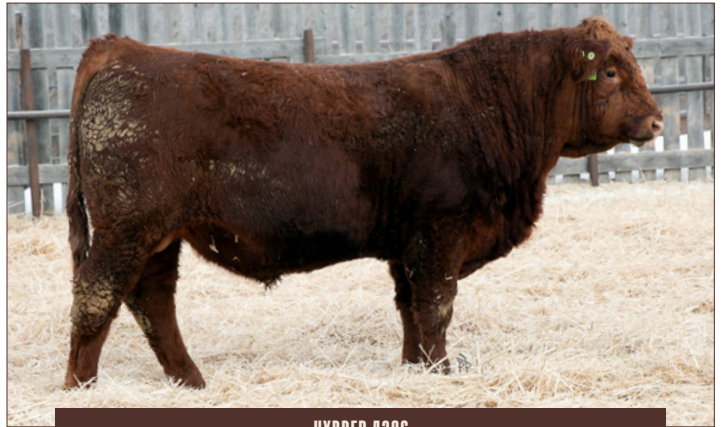
**91** *Moose Creek* **HYBRED 430G**

RED | POLLED | N/R | APR 8, 2019

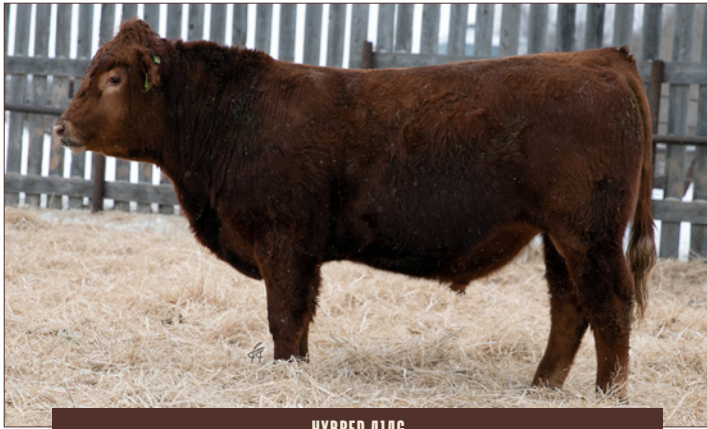
*sire* MAF HORIZON  
RED SSS REACTOR 439K

*Dam* 747T

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	100 lbs	613 lbs	1393 lbs	3.47 lbs	1657 lbs	37 cm



HYBRED 430G



HYBRED 414G

**92** *Moose Creek* **HYBRED 414G**  
 RED | POLLED | N/R | APR 5, 2019

*sire* RENDEZVOUS 125Y  
 RED MOOSE CREEK OLYMPIAN 64P  
*dam* 98A

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	102 lbs	632 lbs	1367 lbs	4.61 lbs	1717 lbs	37 cm

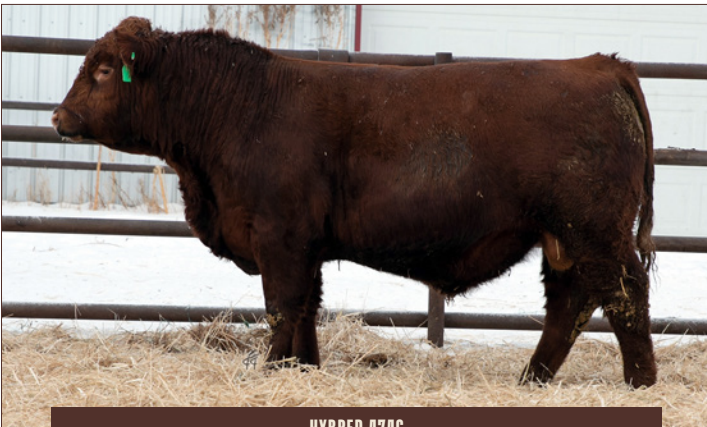


HYBRED 409G

**93** *Moose Creek* **HYBRED 409G**  
 RED | POLLED | N/R | APR 4, 2019

*sire* MAF HORIZON  
 RED MOOSE CREEK OLYMPIAN 64P  
*dam* 885

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	94 lbs	718 lbs	1398 lbs	3.66 lbs	1676 lbs	40 cm



HYBRED 474G

**94** *Moose Creek* **HYBRED 474G**  
 RED | POLLED | N/R | APR 23, 2019

*sire* R PLUS REDGE  
 RED GOLD QUEST 611  
*dam* 43W

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	88 lbs	678 lbs	1370 lbs	4.16 lbs	1686 lbs	40 cm



HYBRED 441G

**95** *Moose Creek* **HYBRED 441G**  
 RED | POLLED | N/R | APR 11, 2019

*sire* R PLUS REDGE  
 RED GRAHAM CROWFOOT 736W  
*dam* 46C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	84 lbs	634 lbs	1318 lbs	4.26 lbs	1542 lbs	39 cm



**96** *Moose Creek* **HYBRED 456G**  
 RWF | POLLED | N/R | APR 16, 2019

*sire* R PLUS REDGE  
 RED LINES PINE CHIEF 15Z  
*dam* 19B

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	82 lbs	628 lbs	1263 lbs	5.26 lbs	1663 lbs	40 cm

**97** *Moose Creek* **HYBRED 448G**  
 RED BLAZE | POLLED | N/R | APR 13, 2019

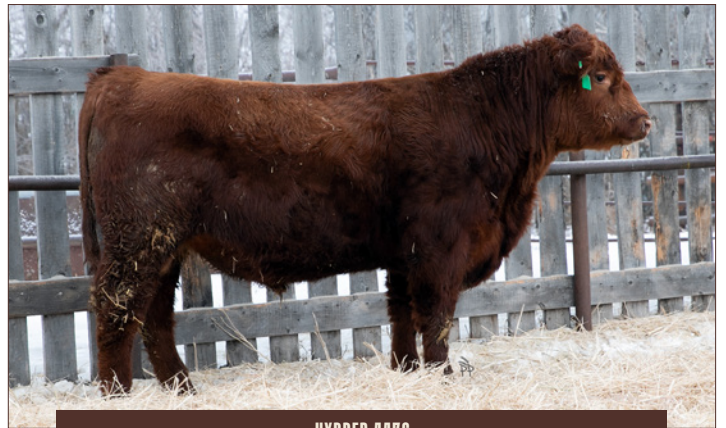
*sire* RENDEZVOUS 125Y  
 RED SSS REACTOR 439K  
*dam* 89Y

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	88 lbs	621 lbs	1339 lbs	2.39 lbs	1521 lbs	39 cm

**98** *Moose Creek* **HYBRED 447G**  
 RED | POLLED | N/R | APR 12, 2019

*sire* R PLUS REDGE  
 RED GRAHAM CROWFOOT 736W  
*dam* 107Z

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	84 lbs	641 lbs	1169 lbs	5.42 lbs	1581 lbs	38 cm



HYBRED 447G

**99** *Moose Creek* **HYBRED 436G**  
 RED | POLLED | N/R | APR 9, 2019

*sire* R PLUS REDGE  
 RED SSS REACTOR 439K  
*dam* 18Z

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	86 lbs	645 lbs	1322 lbs	4.03 lbs	1628 lbs	39 cm

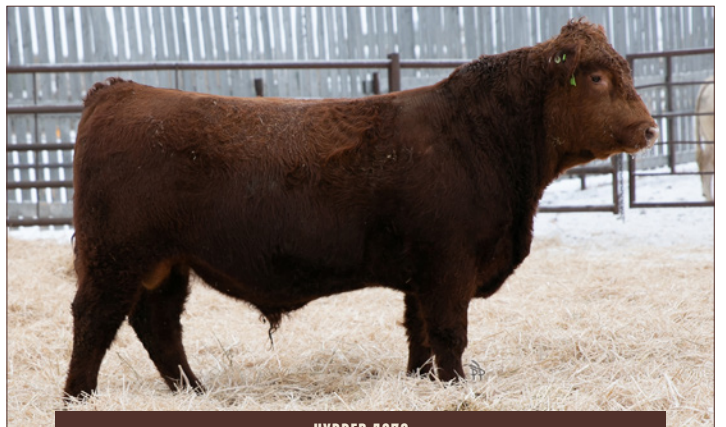


HYBRED 436G

**100** *Moose Creek* **HYBRED 427G**  
 RED | POLLED | N/R | APR 8, 2019

*sire* R PLUS REDGE  
 RED MOOSE CREEK OLYMPIAN 64P  
*dam* 10U

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALEWEIGHT	SC
**	88 lbs	638 lbs	1371 lbs	3.39 lbs	1629 lbs	39 cm



HYBRED 427G





**101** *Moose Creek* **HYBRED 437G**

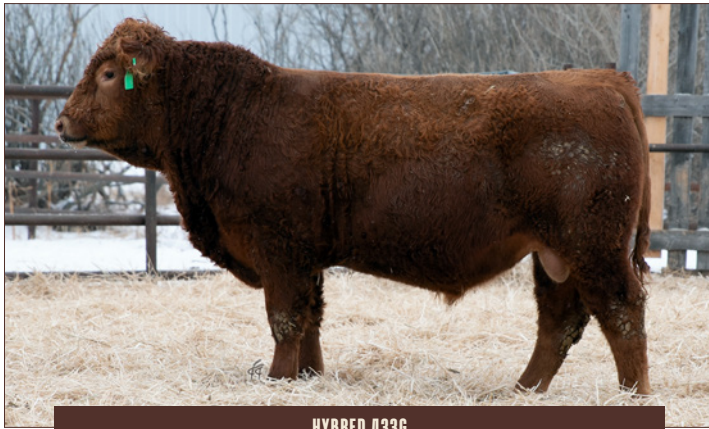


RED | POLLED | N/R | APR 9, 2019

*sire* RENDEZVOUS 125Y  
RED WRAZ HITCH 52A

*dam* 9C

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	102 lbs	657 lbs	1443 lbs	1.89 lbs	1587 lbs	38 cm



HYBRED 433G

**103** *Moose Creek* **HYBRED 433G**

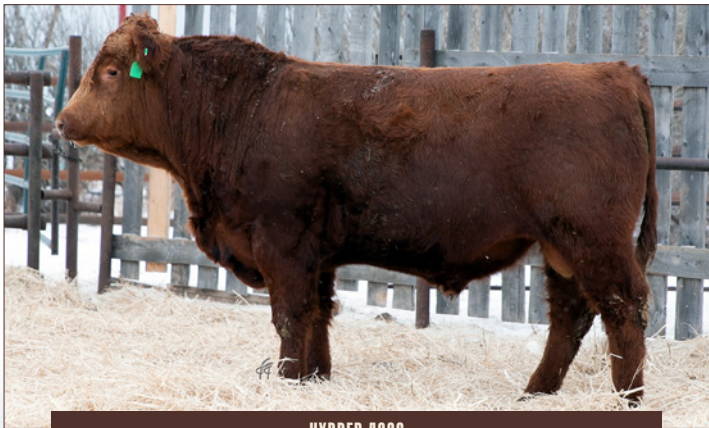


RED | POLLED | N/R | APR 9, 2019

*sire* R PLUS REDGE  
RED MOOSE CREEK OLYMPIAN 64P

*dam* 4402

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	86 lbs	612 lbs	1300 lbs	3.18 lbs	1542 lbs	42 cm



HYBRED 422G

**104** *Moose Creek* **HYBRED 422G**



RED | POLLED | N/R | APR 7, 2019

*sire* RENDEZVOUS 125Y  
RED MOOSE CREEK MALCOLM 101X

*dam* 1Y

CE	ACT. BW	ACT. WW	O.G. WT	ADG	SALE WEIGHT	SC
**	100 lbs	714 lbs	1311 lbs	3.74 lbs	1595 lbs	38 cm





# Commercial Bred Heifers

We will be selling a group of heifers, bred to some of the Red Angus bulls in the sale, due to calve March 10th to April 25th. The heifers will be sorted into groups of 2, 3 or 4 head. Each group will be weighed and the sale weight will be posted online as the lot sells. These females are our own ranch raised heifers or sourced from Morgan Farms, Sifton, MB. Each heifer is up to date on all shots as well as received Scour Boss 9, Safe Guard and Cylence this fall. You can pick up your heifers sale day or delivery is available too at a cost of \$35/heifer to a maximum of \$100 per ranch/family. The heifers will sell immediately following the bull portion of the sale. These girls were sorted out to keep but with grass and water looking short, it's your chance to pick up some elite bred females close to calving.

*On January 2, 2021, the running average weight of the entire sale group was 1341 lbs.*



TAN BRED HEIFERS - LOT 203

The heifers are bred Red Angus and due to calve from March 10th to April 25th.

**203** *Bred Heifers* **TAN**  
 ✕ NUMBER OF HEAD: 3

**211** *Bred Heifers* **RWF**  
 ✕ NUMBER OF HEAD: 2



RWF BRED HEIFERS - LOT 205

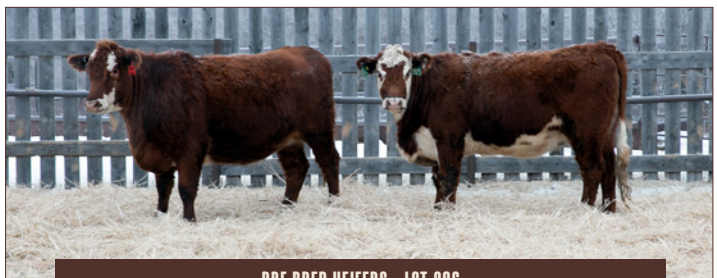


RED BRED HEIFERS - LOT 207

**205** *Bred Heifers* **RWF**  
 ✕ NUMBER OF HEAD: 3

**207** *Bred Heifers* **RED**  
 ✕ NUMBER OF HEAD: 2

Videos of ALL the commercial bred heifers are available at [www.moosecreekredangus.com](http://www.moosecreekredangus.com)

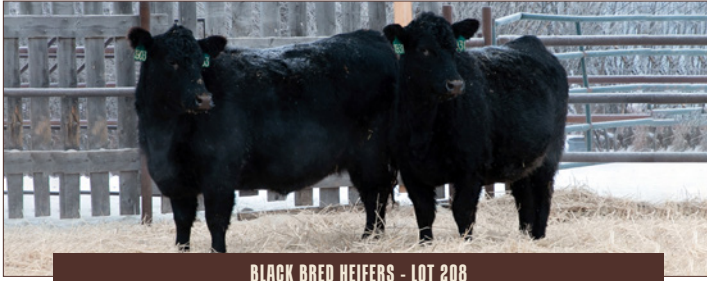


RBF BRED HEIFERS - LOT 206

**210** *Bred Heifers* **BLACK**  
 ✕ NUMBER OF HEAD: 2

**206** *Bred Heifers* **RBF**  
 ✕ NUMBER OF HEAD: 2





BLACK BRED HEIFERS - LOT 208

.....

Take your heifers home on sale day *OR*  
 we can delivery at a cost of \$35/heifer to a  
 maximum of \$100 per ranch/family.

.....

**208** *Bred Heifers* **BLACK**  
 ✕  
 NUMBER OF HEAD: 2

**209** *Bred Heifers* **RED**  
 ✕  
 NUMBER OF HEAD: 4



RWF BRED HEIFERS - LOT 204



RED BRED HEIFERS - LOT 202

**204** *Bred Heifers* **RWF**  
 ✕  
 NUMBER OF HEAD: 3

**202** *Bred Heifers* **RED**  
 ✕  
 NUMBER OF HEAD: 5



RWF BRED HEIFERS - LOT 201

**201** *Bred Heifers* **RWF**  
 ✕  
 NUMBER OF HEAD: 3

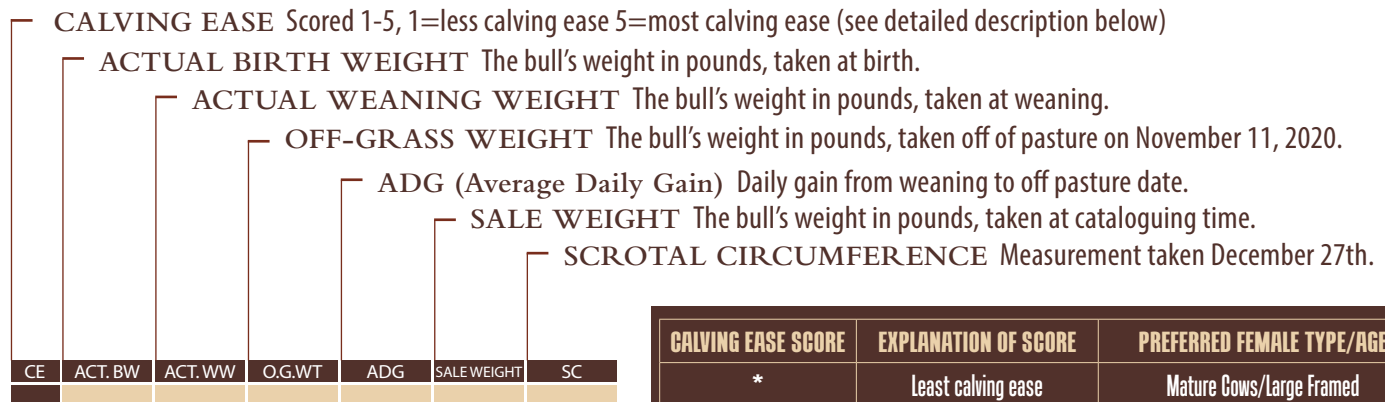




# GLOSSARY

## DETAILING TERMS USED IN THE CATALOGUE

The data we supply in the catalogue is actual, relevant numbers to help you make important selection and breeding decisions. These numbers include actual performance data taken at the stages of development that are critical to commercial operations: birth, weaning, and coming off of summer pasture. Current weights offer additional comparison tools.



CALVING EASE SCORE	EXPLANATION OF SCORE	PREFERRED FEMALE TYPE/AGE
*	Least calving ease	Mature Cows/Large Framed
**	Minimal difficulty expected	Cows/2nd calvers
***	No difficulty expected	Well developed heifers under supervision
****	Tremendous calving ease	Heifers of all sizes in minimal supervision
*****	Exceptional calving ease	All classes with no supervision

## EPD'S

**MESSAGE FROM DARREN ABOUT** the decision to not publish our EPD's in the sale catalogue this year. It was a choice we struggled with as I believe that EPD's give one more set of information to use to choose your herd sire. The reason, mainly, is due to the inconsistency in the methodology that is being used by our Canadian Angus Association. Until the process is explained to us and we fully understand it, I do not have confidence that I can relay that data to our customers. Until then, we will not be publishing them. However, the bulls have them and if you are interested, please contact me prior to sale day and I can print off their numbers for you.

## TERMS & CONDITIONS

**CONDITIONS & GUARANTEES:** All entries sell with a responsible breeder's guarantee of satisfaction. In the unlikely event of any dispute whatsoever, regular terms & conditions shall apply in accordance with the Canadian Angus Association Code of Ethics.

**ALL CATTLE ARE SOLD** subject to tests as required for export under Regulations of the Health of Animals Branch, Department of Agriculture for Canada. Export health chart and brokerage charges are the responsibility of the purchaser.

**TERMS OF PAYMENT:** Cash or cheque payable to the clerk of sale on sale day. U.S. Funds will be accepted at the current Rate of Exchange on sale day.

**INSURANCE:** Ownership risk to purchaser commences when auctioneer's hammer falls. Full mortality insurance is available sale day. Cattle returning to Moose Creek Red Angus after the sale must be insured.

**HOLDING & SHIPPING:** Approximately one week is required for export transfers and other documents to be processed. Export animals will be held at the Sale location at no charge and under excellent care. Joint export shipping arrangements to obtain minimal shipping cost will gladly be made if instructions to that effect are provided to Clerk of Sale at time of settlements.

**TRUCKING:** Free delivery will be available for any bulls selling for \$3,500 or more. Bulls selling for less will be delivered at cost, except if multiple lots are purchased, delivery is free. Delivery will begin mid April, anyone requiring their bull for May turnout will have them delivered in April. Most deliveries will be to your yard, however some may be to central locations due to size and time. If the truck is headed past your yard, expect your bull to be on it. Anyone taking advantage of the delivery option

must insure their bull, no exceptions.

**HAUL YOUR OWN:** Bring your trailer sale day and receive a \$250 discount per bull.

**OWNERS:** Reserve the right to withhold from export shipment animals for whom Buyer or Buyer's agent have not made arrangements for payment in full, or other satisfactory arrangements, prior to time of export departure.

**ALL PERSONS** who attend the sale do so at their own risk, and the owners and sale staff assume no liability, legal or otherwise, for property loss or for any accidents that may occur.

**VOLUME PURCHASES** Any buyer purchasing three or more bulls of any breed will receive 5% off of the purchase price total. This can be used with the "haul your own" discount.

# Red Angus REFERENCE SIRES



**RED HOWE CLEARWATER 21C** 1862967 | MHZ 21C

High selling sire group last year and I fully expect them to take a run at it again in 2021. Calving ease with enough performance to use in both fields. OWNED JOINTLY WITH BEN & CAROL TAMS.



**RED BLAIR'S NOTORIOUS 62B** 1820399 | BBC 62B

Final calf crop off the proven heifer bull Notorious. Don't miss out, every year his sons have been a highlight. OWNED WITH SCOTT & DIONNE GRIENER



**RED KENRAY STAUNCH 52E** 1986488 | KER 52E

A little under-utilized the first couple seasons but he's had a big field this past summer and will be an important herd sire moving forward.



**RED SVR GANGSTER 44X** 1579035 | SVR 44X

The last group of sons to sell off this 10 year old legend. With close to 100 daughters producing in our herd it was almost impossible to find him a pasture.



**RED FLYING K GALAXY 57B** 1810131 | FKR 57B

We lost old Galaxy one morning last winter. Just after his son topped our 2 Yr-Old sale and before another highlighted our yearling sale for \$13,500. Can you say f@ck?!



**RED MOOSE CREEK CLOONEY 20D** 1940709 | LUO 20D

Calving ease, maternal, style. The story is just being written about how good he'll be.



# REFERENCE SIRES *Red Angus*



2016194 | TMP 796E **RED W SUNRISE AUTHENTIC 796E**

Power, performance from a no-bull-shit operation. He was raised ranchy and honest, my kind of program.  
OWNED WITH SPRING CREEK COLONY



1996156 | LUO 106E **RED MOOSE CREEK MILLET 106E**

Son of Sam Steele (2014 High Seller) and a beautiful Ribeye daughter out of Olympian's sister. Royally bred



1976843 | HAL 75E **RED TER-RON BOULDER 75E**

Moderation, soundness with a beautiful mother.



1808439 | LUO 71B **RED MOOSE CREEK XAVIER 71B**

Xman was the brother/stable mated of Weston, the Reserve National Champion bull who sired the National Champion female. Many astute cowmen liked Xman better. I'd happen to agree.





# Charolais REFERENCE SIRES



**SOS HARVESTOR 61C** MC364809 | SOS 61C

Big time pay weight. Heavy muscled, impressive profile



**SPARROWS LATIGO 436B** MC360325 | SB 436B

Typical Sparrow bull. Hairy, sound full of high maternal, extra growth genetics



**TRI-N HAMMER TIME 5148E** MC733363 | NYK 5148E

Calving ease deluxe. Use with confidence



**CEDARLEA HOMELAND 90E** MC722527 | LEO 90E





# REFERENCE SIRES

# *Red Simm Angus*



**MAF HORIZON**

Horizon leaves a stout, hairy look about his sons. An impressive bull in the flesh, he combines the best of Meadow Acres and Labatte genetics



**RENDEZVOUS 125Y**

We finally said goodbye to the old range boss last fall. At 9 years of age and 2850 lbs, he was as active and sound as the day we purchased him. Can't imagine the number of daughters we've sold throughout the years, be in the hundreds.





# The Right Fit

*Editor's note: This article first appeared in The Cattleman, the official publication of the Texas and Southwest Cattle Raisers Association, Fort Worth, Texas. Reprinted with permission.*

One of the cow's greatest assets is her ability to go to work in varied environments — that is until you ask her to work in an environment where she's not well matched.

Dave Lalman, Oklahoma State University animal scientist, says that scenario is probably more common than many cattle producers know unless they're looking at the bigger picture.

"Our industry has been engaged in a never-ending arms race for growth for 50 years," he said, during the Intersection of Cattle and Beef webinar series this summer.

The genetic trend for yearling weight for the seven most common beef breeds in the U.S. has been steadily inclining from 1972 to today. Increased carcass weights lower the beef industry's carbon footprint by producing more beef per cow than 40 years ago, but there is a strong genetic correlation between growth and mature cow size. There is also a strong relationship between growth and feed intake.

"If we don't implement control measures for mature cow size or feed intake, input costs for the cow-calf enterprise will continue to increase," Lalman explained. "The industry has assumed that the increase in production outweighs the costs associated with an increase in appetite and cow size."

With relatively inexpensive land or feed, that's probably true, but it "is probably not true in a lot of situations," he said.

Ranchers typically adjust management and inputs to avoid open cows.

"When cows get thin, they change management — and that typically means increased annual feed cost — so that pregnancy rate does not suffer," Lalman added.

There are two ways to monitor a cow herd's match to the environment: 1) Cow body condition at weaning and calving; and 2) Annual purchased and harvested feed inputs.

"If feed costs are increasing over time relative to other variable costs, then we'd suggest selection for genetics that require fewer

resources," Lalman said.

Several studies show in commercial herds each additional 100 pounds of mature cow weight produces somewhere between about 6 to 30 additional pounds of calf weaning weight. The additional 100 pounds of cow weight costs about \$40 to \$50 to maintain annually.

"For example, the difference in annual forage requirement of a 1,400-lb. versus an 1,100-lb. cow is about 2,300 lb.," he explained.

Feed costs accounts for more than 50% of the variability in profit, while weaning weight drops toward the bottom of the list at 5%, according to Standardized Performance Analysis from Iowa and Illinois.

"There are a lot of producers I've worked with, they get really focused on outputs," said Travis Mulliniks, University of Nebraska animal scientist, during Beef Improvement Federation meetings this summer. "And a lot of times we disregard the production costs. What did it take to wean that 6- or 700-pound calf?"

"So, we're driving up feed cost for that 5%," he emphasized.

A study from Nebraska and South Dakota reinforces that. The top 35% most profitable herds in the dataset had a weaning weight 50 pounds less than those in the bottom 20%.

Growth isn't bad, but it is important to pair it with the right resources so breeding rates don't fall off or body condition suffers, Mulliniks explained.

The milk expected progeny difference is one place to look. Selection for milk has been on a steep increase for years, Mulliniks pointed out, suggesting producers in some regions put a cap on that.

"Our environment really plays a big role in being able to capture that genetic potential for growth or milk," Mulliniks said. "Are we selecting for something that our cows will never, ever perform to?"

Several data sets from Alabama Beef Herd Improvement to Superior Livestock Auction records suggest weaning weights in commercial herds have leveled off in some areas of the country.





“It was a surprise to learn that in some regions, the trend for weaning weight has been flat for about 10 years, while it is still increasing in others,” Lalman said.

But looking at national trends just flags areas every producer should look into himself.

“Regional averages may be irrelevant,” Lalman noted. “What matters is the trend over time for your place.”

Track changes; many producers don’t know exactly, but Ty Watkins, Vest Ranch near Childress, has made it a point to track, monitor and change cow size on his family’s ranch. He and his wife, Samann Vest-Watkins, run their commercial cow-calf operation on everything from rolling hills with solid grass resources to rough, rocky country with poor water.

“We’re a constant work in progress,” he said.

For nearly a decade, they’ve captured mature cow weights at weaning, and records show they’ve brought a 1,400-lb. average down to 1,258 lbs. — just 8 lbs. shy of their ultimate goal.

“Our goal around here is to have about a 1,250-lb. mama cow with the ability to travel, with enough structure,” Watkins said. “She’s got to have the ability to maintain herself and then provide enough nutrition to wean a calf that’s going to be at minimum 50% of her body weight.”

A 1,400-lb. cow weaning a 650-lb. calf doesn’t fit that equation.

“We were nervous about everything we were working toward,” he admitted. But once they saw weaning weights improve while cow size decreased, they knew they were on the right track.

Range improvements followed.

In the beginning, they typically needed about 40 acres to carry one cow. In a normal, non-drought year, that’s down to 20.

Watkins said they brought the size down both through both breed type — increasing the Angus makeup in their herd — and selecting sires within the breed. They also culled outlier females.

“If they’re not performing to the level of their peers, then they cost the ranch money and we’re making room for something that’s not performing,” he says.

DNA helped them sire-match calves, and carcass records from feeding their calf crop gives them a complete picture of what genetic combinations were the most successful. They cull outliers that don’t make the grade.

“We’re all susceptible to the markets, just like this year,” Watkins added. “But if you have a product that has greater demand, you’ve got something in the market that will help weather these storms,”

It wasn’t an overnight turnaround, but one they could watch because of the data they collect.

“We just kind of eased our way into it,” he explained. “As we were implementing all these new things and we were seeing the benefits, the positive results, it just kept us eager and hungry to continually improve over the years.”

“Curvebenders” redefined

Culling can help, but the fastest way to improvement is through sire selection.

“We used to say finding a low birthweight, higher calving-ease direct bull with high growth was difficult,” Lalman said. “You can find them everywhere now, right? The industry has basically resolved that issue today.”

Ty Watkins and Samann Vest-Watkins of Vest Ranch are TSCRA members who decided to back down on cow size to better fit their resources.

He suggested that the industry needs to push to do the same with cow size.

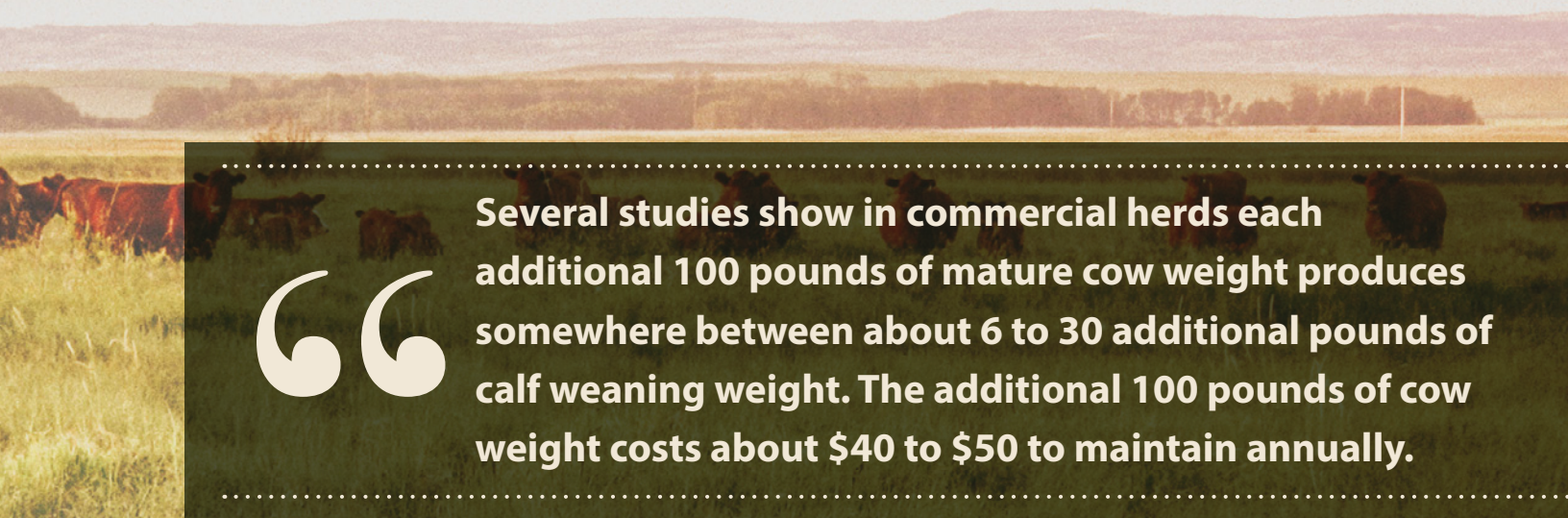
“We ought to look at curvebender in terms of cow weight. There aren’t a lot of bulls that are below breed average for mature cow weight and above breed average for growth, but there are some,” he says, noting this would help offset the added cow costs that come with increased performance. “To me, that’s where we ought to be headed in the future.”

The good news is most major breed associations have tools to help.

“We have a lot more information available today to attack these concerns,” he explained “We’re a lot more prepared to deal with these issues today than we were years ago.”

Having a roadmap of how and when to use those tools is what takes this from a good idea to an actionable item.

“You have to develop the plan, stay committed to the plan and execute the plan,” Watkins said. “Whenever the team members here on the ranch see progress in the cattle, it just continues to motivate everyone to work to improve year over year.”



**Several studies show in commercial herds each additional 100 pounds of mature cow weight produces somewhere between about 6 to 30 additional pounds of calf weaning weight. The additional 100 pounds of cow weight costs about \$40 to \$50 to maintain annually.**



*Moose Creek*

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