



Moose Creek Red Angus & Guest

**16th Annual
Red Angus & Charolais
Bull Sale**

Monday
April 19, 2010

Sale Location

**Moose Creek Red Angus
3 miles South & 1 mile East of
Kisbey, Saskatchewan
at 3:00 p.m. C.S.T.**

Welcome to the Moose Creek Red Angus & Guest 16th Annual Red Angus & Charolais Spring Bull Sale

We are very excited to invite you to our annual bull sale. First of all, thank you for taking the time to read thru our sale book. As this time of year is extremely busy, we are thankful for your interest in our program.

As always, we are very excited about this years offering. As you study the catalog you will find a set of bulls that are functional, easy fleshing and stout made. As the cattle industry evolves so does our program, offering you bulls with less birth weight and more built in performance than ever before. The siblings to these bulls are again being finished. The data collected from these cattle will and has helped us build a more efficient and profitable end product.

The future has
never looked
brighter . . .

The bulls are a thick made, easy doing group, something that we have strived for in our cattle. Each bull in the sale is represented by a cow or cow family that has survived in a realistic and unpampered environment while passing, easily, the most intense culling criteria in the Red Angus breed. We expect these bulls to make money for you long after they are dead, providing you with the foundation for a profitable cow herd.

We are very excited to welcome the Graham family to the sale again. Scott's cattle are bred, calved and fed here at Moose Creek along side of ours. Rest assured, only the best of both programs are cataloged.

Glenn, Donna, Candace & Darren

Congratulations and
thank you for
your continued
support!

A large thank you goes out to the hundreds of cattlemen and women that we have supplied bulls to in our 37 year history. It has been an honour to call so many of you friends and to have your loyal support. Many have been with us for over 20 years while spanning three different generations of bull buyers.

We are certainly blessed to have supporters like you.

Terms & Conditions

CONDITIONS & GUARANTEES: All entries sell with a responsible breeders guarantee of satisfaction. In the unlikely event of any dispute whatever, regular TERMS & CONDITIONS shall apply in accordance with the Canadian Angus Association Code of Ethics.

ALL CATTLE ARE SOLD subject to tests as required for export under Regulations of the Health of Animals Branch, Department of Agriculture for Canada. Export health chart and brokerage charges are the responsibility of the purchaser.

TERMS OF PAYMENT: Cash or cheque payable to the Clerk of Sale on Sale Day. U.S. Funds will be accepted at the current Rate of Exchange on sale day.

INSURANCE: Ownership risk to Purchaser commences when Auctioneer's hammer falls. Full Mortality Insurance is available sale day. Cattle returning to Moose Creek Red Angus after the sale must be insured.

HOLDING & SHIPPING: Approximately one week is required for export transfers and other documents to be processed. Export animals will be held at the Sale location at no charge and under excellent care. Joint export shipping arrangements to obtain minimal shipping cost will gladly be made if instructions to that effect are provided to Clerk of Sale at time of settlements.

TRUCKING: Free trucking will be available to the prairie provinces at the purchasers convenience before May 1, 2010. Delivery after

May 1, 2010 will be at a mutually agreed upon time for both parties. Most of the deliveries will be to your yard but some may be to central locations due to load size and time. If the truck is headed past your yard, expect your bull to be on the load.

OWNERS: reserve the right to withhold from export shipment animals for whom Buyer or Buyer's agent have not made arrangements for payment in full, or other satisfactory arrangements, prior to time of export departure.

ALL PERSONS who attend the Sale do so at their own risk, and the Owners and Sale Staff assume no liability, legal or otherwise, for property loss or for any accidents that may occur.

We expect these
bulls to make
money . . .



Moose Creek Red Angus & Guest

16th Annual Red Angus & Charolais Bull Sale

Monday, April 19, 2010

Free delivery to the
Prairie Provinces -
Keep 'Em till
you need 'Em.

Sale Location

Moose Creek Red Angus

3 miles South & 1 mile East of Kisbey, Saskatchewan
at 3:00 p.m. C.S.T.

Over 30 years in the
business; we'll be here
when you need us.

Offering

40 Yearling Red Angus & Charolais Bulls

All bulls vet inspected, scrotal measured and
have passed a semen evaluation.

Sale Headquarters

Chapparral Inn

Arcola, SK
306-455-2275

Your Host

Moose Creek Red Angus

Glenn & Darren Ippolito
Box 190, Kisbey, SK S0C 1L0
Phone/Fax: 306-462-4836
moose.creek@sasktel.net
www.moosecreekredagnus.com
Darren: 306-577-8970

Auctioneer

Brent Carey

Stavely, Alberta
403-650-9028

Sale Staff

Dennis Ericson

780-361-9347

Glen Vargo

306-736-2733

Helge By

306-563-4261

Guest

Graham Red Angus

Scott & Laurie Graham
Box 1709, St. Mary's, ON N4X 1C1
Phone: 519-284-1300

Official Photographer

Grant & Lauralee Rolston

403-593-2217

Sale Day Phone

Moose Creek Red Angus

306-462-4836

Glenn's Cell

306-577-8893

Darren's Cell

306-577-8970

Scott's Cell

519-282-3872





Lot 1: Rios 75W



Lot 2: Zig 86W

1
✂

RIOS 75W

LUO 75W CM77968 March 8, 2009

BW: 96
WW: 709
YW: 1236
ADG: 3.29

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED LEACHMAN ROBOBULL 8101

Dam: **RED MOOSE CREEK THELMA 44R**

MGS: **RED MOOSE CREEK RENEGADE 122F**

2
✂

ZIG 86W

CDI 86W CM77941 March 12, 2009

BW: 96
WW: 761
YW: 1300
ADG: 3.56

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED JENSEN CUB 65N

Dam: **RED BRESEE SHARON 681S**

MGS: **RED GEIS POUNDMAKER 192'96**

3
✂

COLUMBIAN 51W

LUO 51W CM77354 February 28, 2009

BW: 104
WW: 812
YW: 1389
ADG: 3.60

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED T-K DUSTER 10K

Dam: **RED MOOSE CREEK SARA 121S**

MGS: **RED CUMNOCK CASINO 216A**

4
✂

CANTER 41W

LUO 41W CM77970 February 25, 2009

BW: 102
WW: 737
YW: 1260
ADG: 3.27

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED T-K DUSTER 10K

Dam: **RED MOOSE CREEK KURUBA 55S**

MGS: **RED ALBERN EDGE 34'98**

5
✂

ZING 43W

LUO 43W CM77972 February 25, 2009

BW: 96
WW: 707
YW: 1232
ADG: 3.35

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED MOOSE CREEK ADMIRAL 9M

Dam: **RED MOOSE CREEK LANA 32R**

MGS: **RED T-K DUSTER 10K**

6
✂

LASH OUT 45W

LUO 45W CM77939 February 26, 2009

BW: 86
WW: 748
YW: 1304
ADG: 3.48

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED MOOSE CREEK ADMIRAL 9M

Dam: **RED MOOSE CREEK LANA 12R**

MGS: **RED RUNNING BAR KALHOON 71K**



Lot 6: Lash Out 45W



Lot 12: Spitz 97W

7
 **MOLITER 12W**
 LU0 12W CM77966 February 16, 2009

BW: 100
 WW: 657
 YW: 1170
 ADG: 3.21

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED BJR JR 105

Dam: **RED LUCKY C AURA 41P**

MGS: **RED L4 DESIGN 194Z**

8
 **CEYLON 38W**
 CDI 38W CM77955 February 24, 2009

BW: 90
 WW: 687
 YW: 1174
 ADG: 3.05

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED SVR KNIGHT 73P

Dam: **RED SVR MISS KNIGHT 88S**

MGS: **RED PO VIKING 51G**

9
 **DEKE 57W**
 LU0 57W CM77676 March 2, 2009

BW: 94
 WW: 601
 YW: 1070
 ADG: 2.93

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED TASSEL ROBIN HOOD 78E

Dam: **RED ACER'S SHERWOOD EXP**

MGS: **RED ROCK CREEK TREK**

10
 **BUCKSHOT 82W**
 LU0 82W CM77974 March 9, 2009

BW: 80
 WW: 650
 YW: 1111
 ADG: 2.88

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED WINDY HILL LED 423P

Dam: **RED MOOSE CREEK ADDY 1S**

MGS: **RED VVV ADRENALINE 67M**

11
 **GALAXY 112W**
 LU0 112W CM77964 April 3, 2009

BW: 92
 WW: 768
 YW: 1314
 ADG: 3.41

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED MOOSE CREEK ROCKWELL 17P

Dam: **RED MOOSE CREEK WITZEL 94S**

MGS: **RED T-K DUSTER 10K**

12
 **SPITZ 97W**
 LU0 97W CM77976 March 19, 2009

BW: 78
 WW: 661
 YW: 1129
 ADG: 2.91

Sire: **RED MOOSE CREEK OLYMPIAN 64P**

RED T-K DUSTER 10K

Dam: **RED MOOSE CREEK LARK 86S**

MGS: **RED MOOSE CREEK 83Y**



Lot 15: Winslow 744W



Lot 18: Walking Tall 714W

13 **DOMINOR 717 W**
 TGF 717W ?120010 February 16, 2009

BW: 88
 WW: 659
 YW: 1126
 ADG: 3.23

Sire: **RED CROWFOOT 6382S**
RED VII DOMINOR 2N
 Dam: **RED HOWE MS MAT 24S**
 MGS: **RED TOWAW ZAMA 148F**

14 **CROWFOOT 736W**
 TGF 736W ?12002 February 27, 2009

BW: 92
 WW: 661
 YW: 1177
 ADG: 3.02

Sire: **RED CROWFOOT 6382S**
RED JENSEN IMPRESSIVE 184J
 Dam: **RED JENSEN KIMA 44L**
 MGS: **RED LMN IMPRESSIVE ROB 1095B**

15 **WINSLOW 744W**
 TGF 744W ?120008 March 1, 2009


BW: 82
 WW: 627
 YW: 1093
 ADG: 3.17

Sire: **RED CROWFOOT 6382S**
RED BASIN SENSATION 702E
 Dam: **RED RILEY'S PEET 22R**
 MGS: **RED RILEY'BOB 63L**

16 **WHISTLER 769W**
 TGF 769W ?120011 March 29, 2009


BW: 86
 WW: 708
 YW: 1210
 ADG: 3.14

Sire: **RED CROWFOOT 6382S**
RED BRYLOR IMLT BUSINESS 61P
 Dam: **RED LINE DUCHESS 28S**
 MGS: **RED TED HI HO 35K**

17 **SQUALL 705W**
 TGF 705W 1542577 February 9, 2009

BW: 84
 WW: 595
 YW: 1060
 ADG: 3.00

Sire: **RED BRYLOR SDL SQUALL 230S**
RED WILDMAN SNIPER 51K
 Dam: **RED FLOWER OF KINARED 367M**
 MGS: **RED JKG CHIEFDOM L303**

18 **WALKING TALL 714W**
 TGF 714W 1542587 February 14, 2009

BW: 94
 WW: 605
 YW: 1077
 ADG: 3.14

Sire: **RED BRYLOR SDL SQUALL 230S**
RED T-K BLAZER 4L
 Dam: **RED MOOSE CREEK LASS 57P**
 MGS: **RED MOOSE CREEK RENEGADE 122F**



Lot 19: Gordy 18W

19
✂

GORDY 18W

CDI 18W CM77057 February 18, 2009

BW: 90
WW: 689
YW: 1157
ADG: 3.24

Sire: **RED GOLD QUEST 631**

RED SIX MILE OUTBACK 219P
Dam: **RED KAYMAC TAMAR 724T**
MGS: RED T-K DUSTER 10K



Lot 20: Tremor 42W

20
✂

TREMOR 42W

LUO 42W CM77058 February 25, 2009

BW: 80
WW: 720
YW: 1209
ADG: 3.19

Sire: **RED GOLD QUEST 631**

RED BAR-E-L NATURAL 44N
Dam: **RED MOOSE CREEK APPLE 11T**
MGS: RED LEACHMAN ROBOBULL 8101

21
✂

PANTHER 91W

LUO 91W CM243903 March 16, 2009

BW: 94
WW: 868
YW: 1457
ADG: 3.68

Sire: **RED GOLD QUEST 631**

RED BRYLOR-BCR ROULETTE 5R
Dam: **RED MOOSE CREEK LANA 39T**
MGS: RED MOOSE CREEK ADMIRAL 9M

22
✂

PELLY 53W-ET

LUO 53W CM243914 March 1, 2009

BW: 102
WW: 653
YW: 1162
ADG: 3.18

Sire: **RED T-K DUSTER 10K**

RED CUTARM CV 81U
Dam: **RED TCR MS FREYJA 15Z**
MGS: ANKONIAN DYNAMO

23
✂

SPLITS 17W

LUO 17W CM243922 February 17, 2009

BW: 84
WW: 751
YW: 1260
ADG: 3.18

Sire: **RED BRYLOR-CR ROULETTE 5R**

RED MOOSE CREEK ADMIRAL 9M
Dam: **RED MOOSE CREEK LANA 12T**
MGS: RED T-K DUSTER 10K

24
✂

TANNER 39W

LUO 39W CM243949 February 24, 2009

BW: 94
WW: 678
YW: 1207
ADG: 3.31

Sire: **RED GEIS KNIGHT HAWK 14'02**

RED GEIS PRIME RIB 411
Dam: **RED STEWART PINOL 2H**
MGS: RED TOWAW MATRIX 19D



Lot 3: Columbian 51W



Lot 4: Canter 41W



Lot 5: Zing 43W



Lot 7: Moliter 12W



Lot 8: Ceylon 38W



Lot 9: Deke 57W



Lot 10: Buckshot 82W



Lot 11: Galaxy 112W



Lot 13: Dominor 717W



Lot 14: Crowfoot 736W



Lot 16: Whistler 769W



Lot 17: Squall 705W



Lot 21: Panther 91W



Lot 22: Pelly 53W-ET



Lot 23: Splits 17W



Lot 24: Tanner 39W



Lot 26: Maxwell 26W



Lot 28: Lock Down 47W

25
✂

TORQUE 19W

LUO 19W CM77977 February 18, 2009

BW: 89
WW: 698
YW: 1217
ADG: 3.55

Sire: RED MOFFAT CREEK MIKKO 002S

RED RUNNING BAR MONTANA 18M

Dam: RED MOOSE CREEK AUBURN 47R

MGS: RED ALBERN EDGE 34'98

26
✂

MAXWELL 26W

CDI 26W CM77653 February 21, 2009

BW: 96
WW: 724
YW: 1289
ADG: 3.53

Sire: RED MOFFAT CREEK MIKKO 002S

RED T-K DUSTER 10K

Dam: RED MOOSE CREEK BRANDY 127N

MGS: RED MOOSE CREEK VALUE 49X

27
✂

SABRE 28W

LUO 28W CM77621 February 22, 2009

BW: 96
WW: 836
YW: 1428
ADG: 3.71

Sire: RED MOFFAT CREEK MIKKO 002S

RED MOOSE CREEK OLYMPIAN 64P

Dam: RED CREEK LARK 96S

MGS: RED T-K DUSTER 10K

28
✂

LOCK DOWN 47W

LUO 47W CM77690 February 26, 2009

BW: 84
WW: 649
YW: 1132
ADG: 3.13

Sire: RED MOFFAT CREEK MIKKO 002S

RED MOOSE CREEK ADMIRAL 9M

Dam: RED MOOSE CREEK LANA 4R

MGS: RED LAZY MC DIVIDE 8J

29
✂

PRIMAL 55W

LUO 55W CM77321 March 2, 2009

BW: 90
WW: 698
YW: 1194
ADG: 3.10

Sire: RED MOFFAT CREEK MIKKO 002S

RED SSS BOOM TOWN 260D

Dam: RED MOOSE CREEK LANA 22S

MGS: RED T-K DUSTER 10K

30
✂

MARSHALL 63W

CDI 63W CM77453 March 3, 2009

BW: 94
WW: 667
YW: 1188
ADG: 3.55

Sire: RED MOFFAT CREEK MIKKO 002S

RED T-K DUSTER 10K

Dam: RED MOOSE CREEK NETTIE 2N

MGS: RED SPRING CREEK ALERT 18H



Lot 31: Ben 85W

31



BEN 85W

LUO 85W CM245879 March 12, 2009

BW: 84
WW: 745
YW: 1274
ADG: 2.98

Sire: **RED MOFFAT CREEK MIKKO 002S**

RED BAR-E-L APPROVAL 4L

Dam: **RED CREEK ALEXA 43S**

MGS: **RED SODER GUNSLINGER 6091F**



Lot 32: Tandem 99W

32



TANDEM 99W

CDI 39U CM77959 March 19, 2009

BW: 84
WW: 673
YW: 1197
ADG: 3.28

Sire: **RED MOFFAT CREEK MIKKO 002S**

RED MOOSE CREEK LEADER 71A

Dam: **RED MOOSE CREEK JAN 69G**

MGS: **RED LEACHMAN ROBOBULL 8101**

33



NOTCH 108W

LUO 108W CM77943 March 27, 2009

BW: 90
WW: 773
YW: 1322
ADG: 3.43

Sire: **RED MOFFAT CREEK MIKKO 002S**

RED BAR-E-L APPROVAL 4L

Dam: **RED CREEK LANA 103S**

MGS: **RED BELMORAL ALEXANDER 10'92**

34



BOXCAR 110W

CDI 110W CM77958 March 30, 2009

BW: 92
WW: 770
YW: 1342
ADG: 3.60

Sire: **RED MOFFAT CREEK MIKKO 002S**

RED BAR-E-L APPROVAL 4L

Dam: **RED CREEK BELLE 1R**

MGS: **RED ARM RIVER ECLIPSE 170B**

35



BACK'ROUND 100W

LUO 100W CM249858 March 20, 2009

BW: 98
WW: 660
YW: 1176
ADG: 3.02

Sire: **RED MOOSE CREEK RENEGADE 122F**

RED WP CURRENT VALUE 61S

Dam: **RED TROPHY 15W**

MGS: **RED TRIPLE J ERIC 7J**

36



WAPOOSE 745W

TGF 745W ?120006 March 3, 2009

BW: 98
WW: 656
YW: 1168
ADG: 2.86

Sire: **RED BRYLOR CANYON 158S**

RED TKP BODACIOUS 693

Dam: **RED WCF BODACIOUS TINA 5M**

MGS: **RED GRAHAM JIMINY 2074 61D**



Lot 33: Notch 108W



Lot 34: Boxcar 110W

37
✕

SCRIPT 751W-ET

TGF 751W Applied March 5, 2009

BW: 102

WW: 636

YW: 1133

ADG: 2.49

Sire: **RED U BAR SEQUOIA 202**

RED ROYAL EXCLUSIVE 20H

Dam: **RED ROYAL VALLEY FREYJA 91M**

MGS: **RED GEIS PROSPECTOR 180'94**

38
✕

JAS FLUTE 37W-ET

AL 37W Applied February 23, 2009

BW: 72

WW: 632

YW: 1126

ADG: 2.47

Sire: **RED SSS ZAMA PINE 37S**

RED BRYLOR NEW TREND 22D

Dam: **RED XXX LAKME 70M**

MGS: **RED BUF CRK HOB0 1961**

Our bulls are fed a ration of grain screening pellets (GSP), alfalfa hay, straw and barley silage. They are fed at a rate of 1% body weight of GSP's and 2.5% body weight dry matter basis of total ration. They are housed in a large feedlot pen and have access to a 5 acre paddock. These two things combined with a proper mineral program and complete vaccination protocol ensure that you are getting a healthy, athletic, sound bull.

The mothers of the sale bulls are fed a traditional stock cow ration for approximately 100 days during the winter. The balance of the time they graze stockpiled native grass, bale graze or are on alternative day feeding.

The cows are culled at branding time; about 30% of our cowherd annually. We cull very hard on feet, udders, fleshing ability, production and temperament. Even if a so-so cow has an impressive bull calf at side, she is mated terminal and her calf is castrated, finished and data collected on it.



2010 World Angus Forum

Ag Days



Lot 27: Sabre 28W



Lot 38: Jas Flute 37W-ET

Charolais Bulls

This is our second year with a handful of white bulls catalogued. The same criteria that has made our Red Angus such a success is used when managing our white herd.

The Charolais cows must calve unassisted with an appropriate sized calf, re breed in a 50 day period and be hard working and efficient. Both the Charolais and Red Angus cows winter together so they must also be moderate, big bodied and very sound. As you can tell, the white cows will have no special treatment so they must compete and be as hardy as our red cows.

As many producers realized this fall, the buckskin calves set the pace as far as price and weight go. The hairy, soggy Char. X calves were highlights in many of the fall runs as the demand was high and supply very short. This trend has shown no sign of stopping. Add a big, power Charolais bull to help you increase your payweight on the british type cow herds.

These bulls should help you achieve those goals.



Lot 39: Powell 204W



Lot 41: Pete 209W

39



POWELL 204W

IPP 204W Applied March 3, 2009

BW: 108
WW: 755
YW: 1344
ADG: 3.70

Sire: **SPARROWS AUTHENTIS 6S**

SKYMONT EASE 2078

Dam: **KMAC LADY DIANE 4N**

MGS: P-3 PERFECT LAD 8-250H

40



TRIPP 210W

IPP 210W Applied March 11, 2009

BW: 100
WW: 695
YW: 1238
ADG: 3.29

Sire: **DIAMOND W COSSMAN 50T**

HTA WHITEHOT 105A

Dam: **KMAC WILMA 48L**

MGS: P-3 UNLIMITED POLL 1-69A

41



PETE 209W

IPP 209W Applied March 8, 2009

BW: 102
WW: 734
YW: 1255
ADG: 3.25

Sire: **DIAMOND W COSSMAN 50T**

CHARDEL GLOBAL 129L

Dam: **KMAC PERFECT SACHI 91S**

MGS: LHD MR. PERFECT Y416

42



HAMBONE 201W

IPP 201W Applied February 9, 2009

BW: 86
WW: 674
YW: 1131
ADG: 2.73

Sire: **LT BLUE GRASS 4019**

SVS MARVIN 29M

Dam: **KMAC BELLE 1T**

MGS: LT WYOMING WIND 4020



Olympian

Olympian-1234015:

Powerful, maternally sound genetics. This breeding powerhouse does what all old ranchers want; heavy strapping calves in the fall, daughters with great milk flow and neat, tidy udders. He prowls the pasture like a proud stud, all the while being moderate sized, easy fleshing and profile wise unchangeable. He is the real deal.



Duster

Duster-1025295:

As I look thru the catalog I see Duster in almost all of the pedigrees. That's a bit of a problem, he should be in all of them-maybe more than once. For those of you wondering, he's not dead or retired. At 10 years of age he is quarterbacking Diamond W's program. Orland figures the way he looks and breeds he might only get another 10 years out of him. Longevity and fertility-the top economic traits for profitable ranches.



Mikko 002S

Mikko 002S-1408773:

In the summer of 2006, I toured north of Ottawa looking thru some red cow herds. Every stop I made kept telling me about these Gold Quest cattle. It didn't take me long to find the source of these genetics. This proved to be one of the great unturned stones. What a set of cows! Easily the most impressive set I've ever seen. After many tries to purchase the Gold Quest 775 bull we secured his two best sons. Mikko 002S & Gold Quest 611. Use 002S for softness, ease of fleshing and mass.



Gold Quest 775

Gold Quest-1360146: Our main heifer bull. Gold Quest ran with 55 head as a yearling and 50 as a 2 year old. He has high libido, impeccable feet and the maternal strength of the Lehman herd backing him. Calves exhibit extra length, body mass and old time angus characteristics. To top it off, he is a 7/8 brother to Mikko 002S to add to his breeding consistency.

The best promotion of performance based calves would have to be your local stock yard this fall. The more "pay weight" you brought to town, the bigger the cheque you took home. This was evident everywhere on all classes of cattle. Therefore, it is very important to make sure that you are using performance tested, big pay weight bulls. As so many producers move to later calving, the pay weight and conversion of their calves suffer. Some of this has to do with changing their focus from power bulls to calving ease bulls but a great deal has to do with the use of long yearlings and off age two year old bulls. These bulls are not selected, fed or tested to be bulls with pay weight. They are fed to be athletic and sound; basically the responsible way to feed all bulls. They have little to no information on their ability to sire conversion or performance. Since 73% of all cattle are slaughtered between the ages of 14-18 months, isn't it important to evaluate ADG and feed conversion in the genetics that will dominate your calf crop?



Lot 30: Marshall 63W



Lot 25: Torque 19W



Lot 36: Wapoose 745W



Lot 29: Primal 55W

Show ring accomplishments seem to consume most breeders advertising material lately. Ironically, this is in a time when cattle numbers are dropping drastically at all the shows and exhibits. Why? My guess is it has a lot to do with money. The lack of extra money that it takes to travel the circuit is part of it but the most important part is the lack of money that it is returning. Most, if not all, commercial producers are managing their operations in a manner that is almost 180 degrees to what the show ring is dictating. Swath grazing, bale grazing, stock piled forage and unpampered and hard working are things that they don't associate with over weight, over fed and non practical show cattle. These producers are not only intimidated by what they see but also uninterested. What kind of message are we sending when we talk about big bodied, easy doing cattle and then self feed the show calves expensive ration? We are certainly setting an example that they can and will not follow.

There has been a move in the industry towards more "Forage" fed bulls. This in my opinion is a wise move. These bulls are fed a lower energy ration that should promote longevity and soundness. The only problem is that some of these "Forage" fed bulls are targeted for over 4.0 lbs/day gain. In the feedyard business, if you can get those kind of gains on slaughter cattle thru the feeding period, you are on an 85% Barley ration. As efficiency is equally as important as performance, the bull pen needs to be fed a disciplined ration to evaluate these traits instead of force feeding them to mask the problem. To achieve a consistently efficient bull pen, the cowherd has to be the first area of culling. Hard doing, thrifty and non functional cows can not be tolerated. Again, feeding these cows a balanced, cheap ration is the easiest way to remove the poor doers. Too many inefficient bulls keep being sold because of the pedigree, purchase price or show ring achievements of their mothers.



Lot 37: Script 751W-ET



Glenn Ippolito
Moose Creek Red Angus
Box 190,
Kisbey, SK
S0C 1L0

Moose Creek Red Angus & Guest
**16th Annual
Red Angus &
Charolais Bull Sale**

**Monday
April 19, 2010**

Sale Location

Moose Creek Red Angus
3 miles South & 1 mile East of
Kisbey, Saskatchewan
at 3:00 p.m. C.S.T.

WATCH FOR SIGNS!